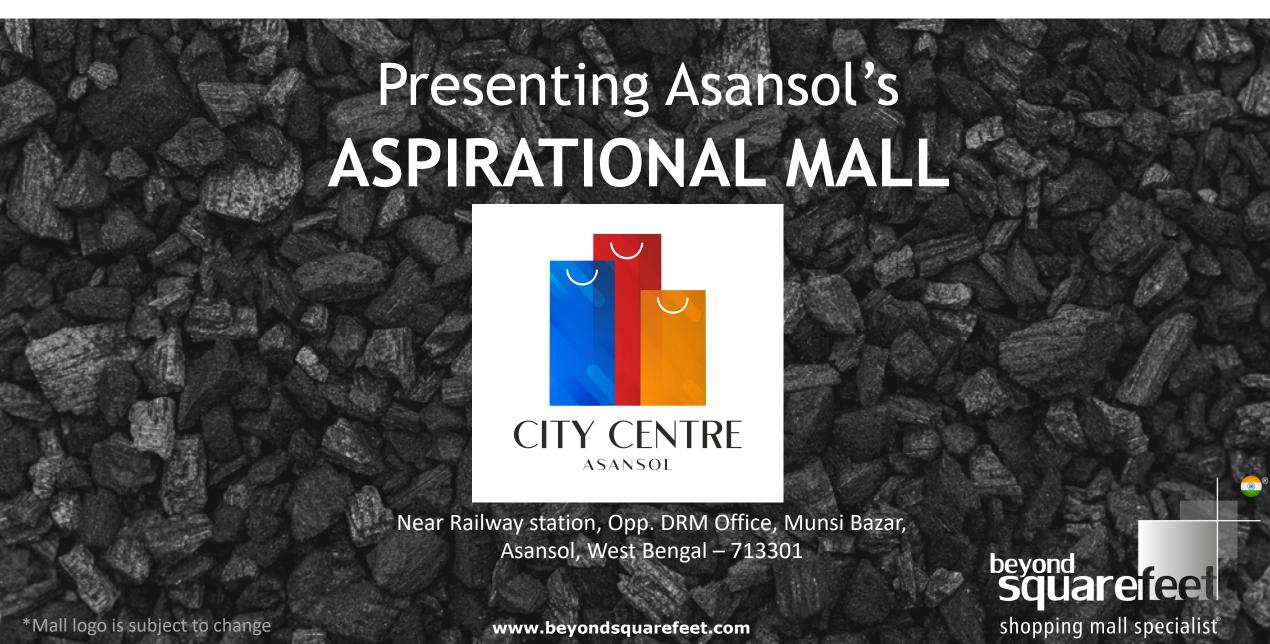
# LEASING DECK



# Asansol is famously known as....

#### The City of Brotherhood

This title reflects the city's exceptional cultural diversity and the harmonious coexistence of people from various religious and cultural backgrounds.



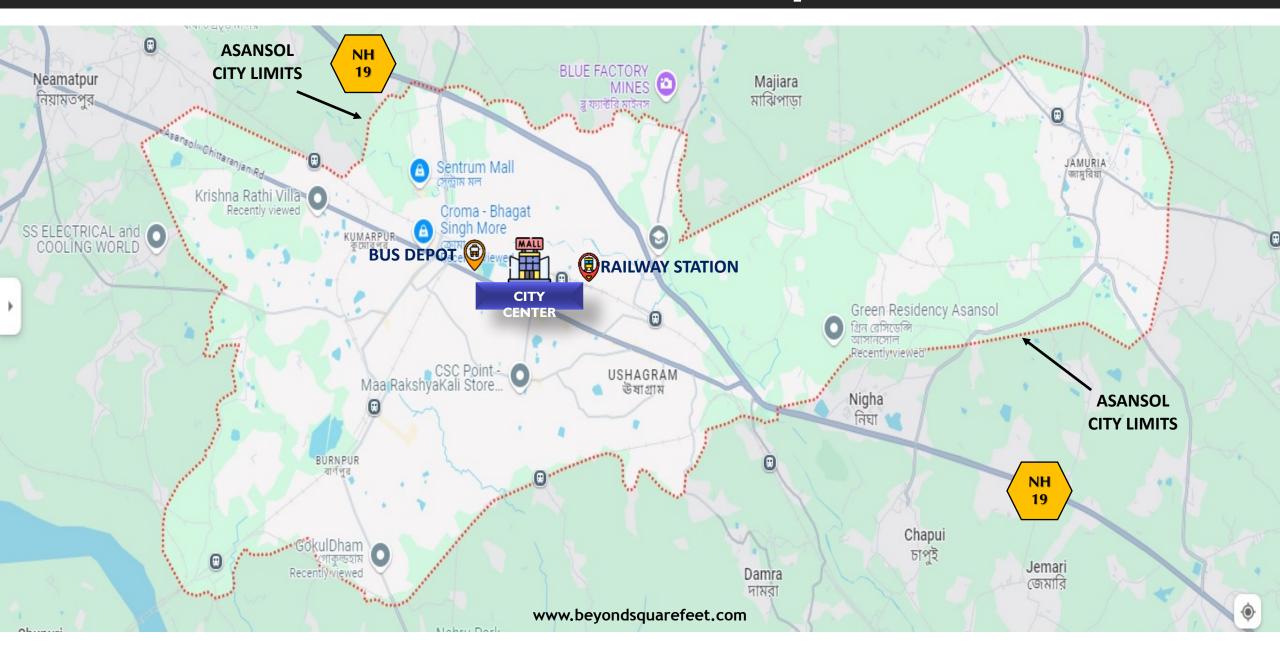
#### The City of Black Diamonds

Black Diamond is a synonym of Coal. Asansol is one of the largest producers of coal in India and the second largest city in West Bengal known for its thriving coal business.

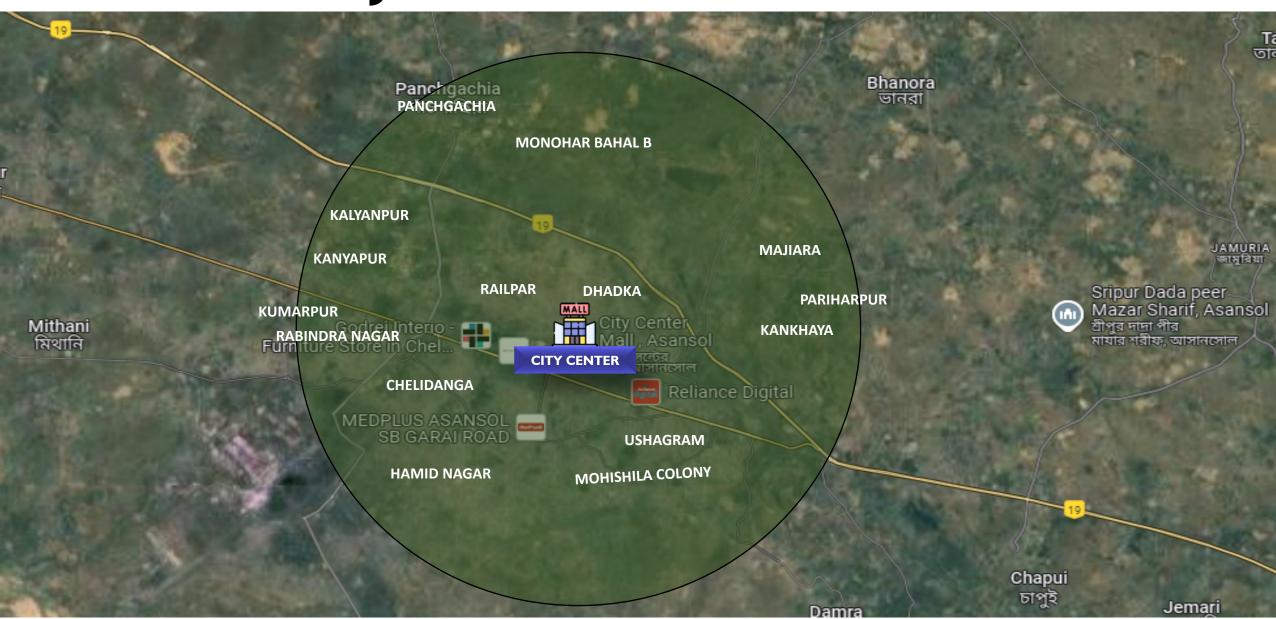




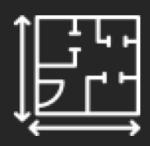
# Location Map



# Primary Catchment - 5km Radius



# Mall Snapshot



1

2,00,000 sq. ft. BUA



2

3 Screen Multiplex (425 Seats)



3

50+ Vanilla Brands



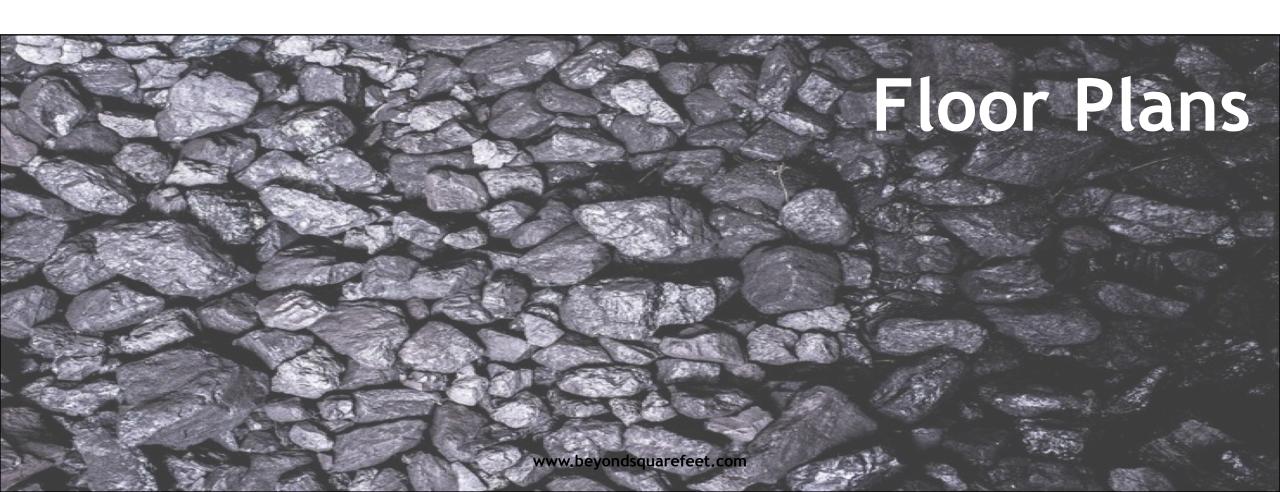
4

10+ Food Counters



5

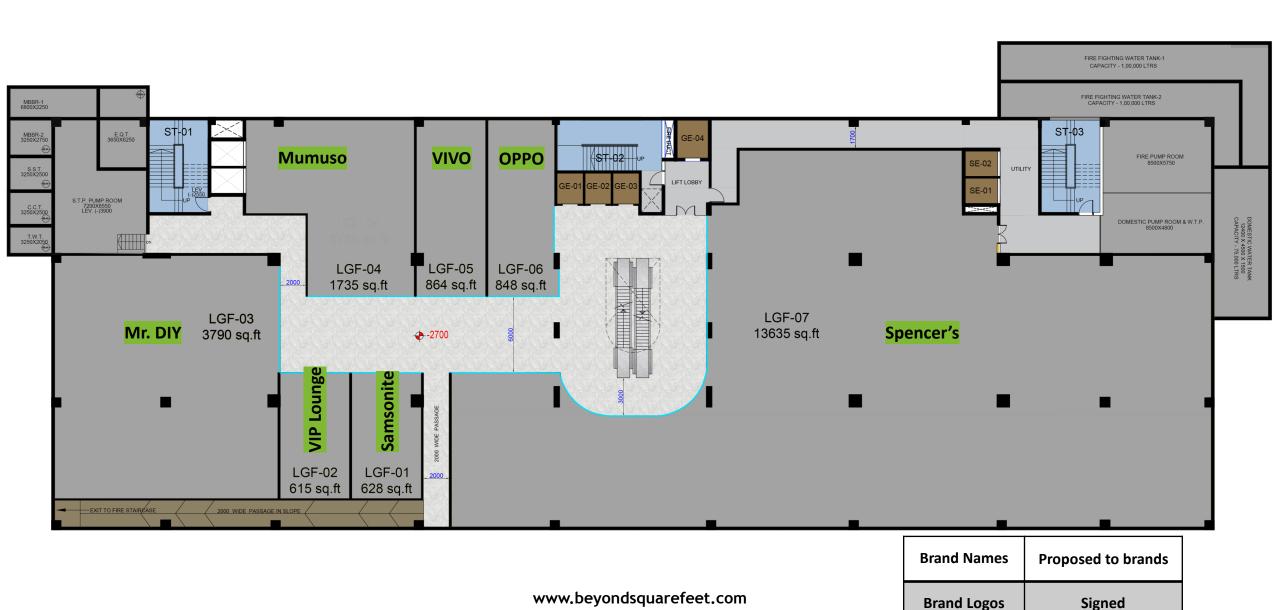
200+ Vehicle Parking



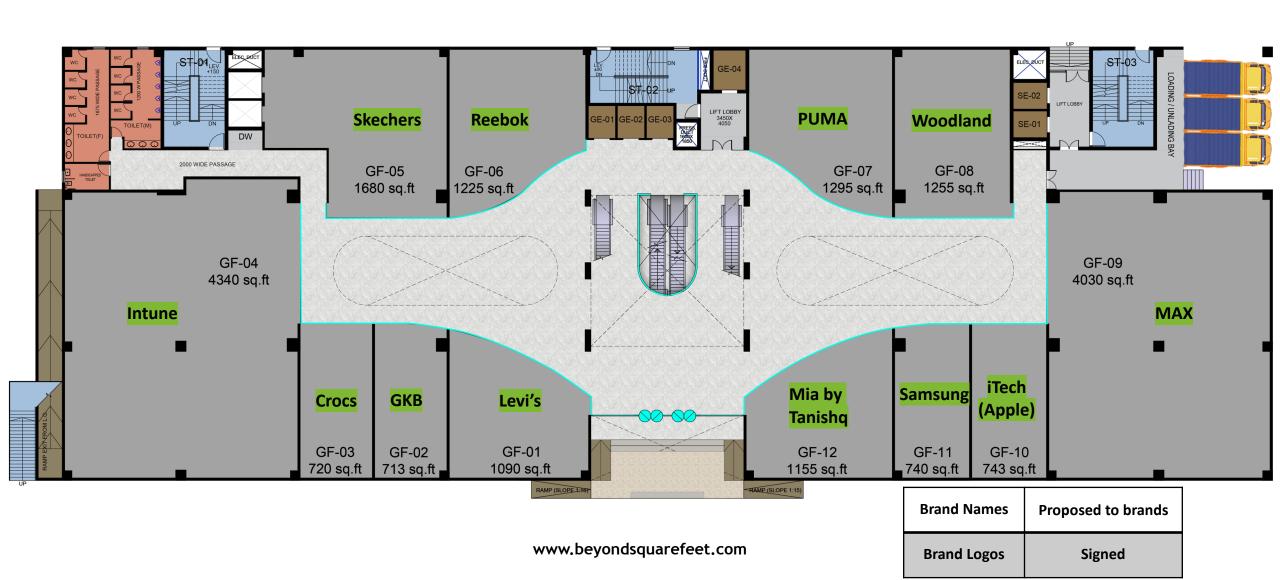
#### Site Plan



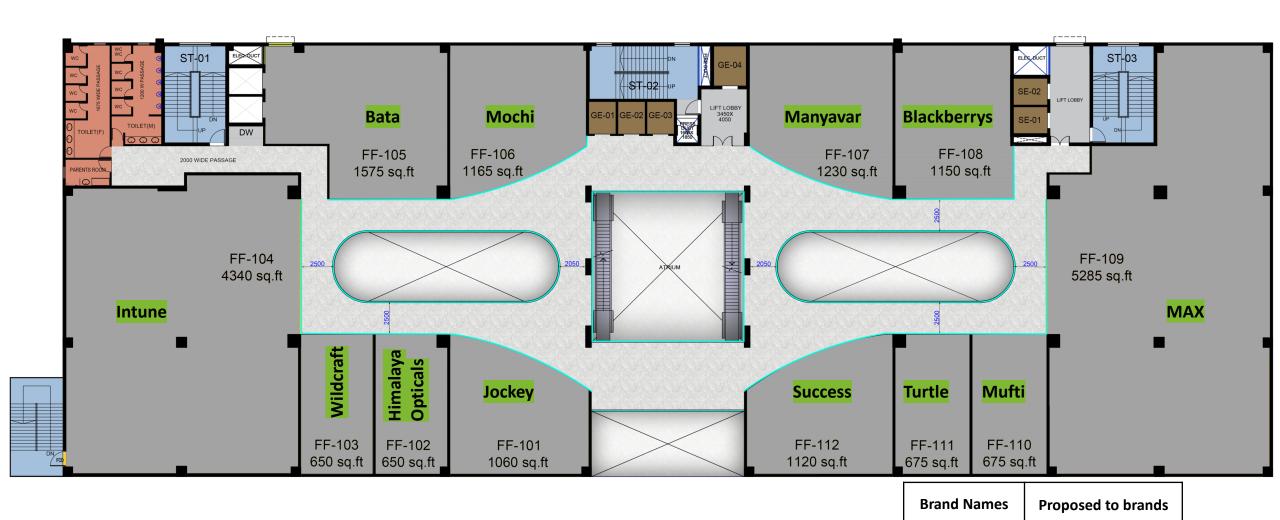
#### Lower Ground Floor



#### **Ground Floor**



## First Floor

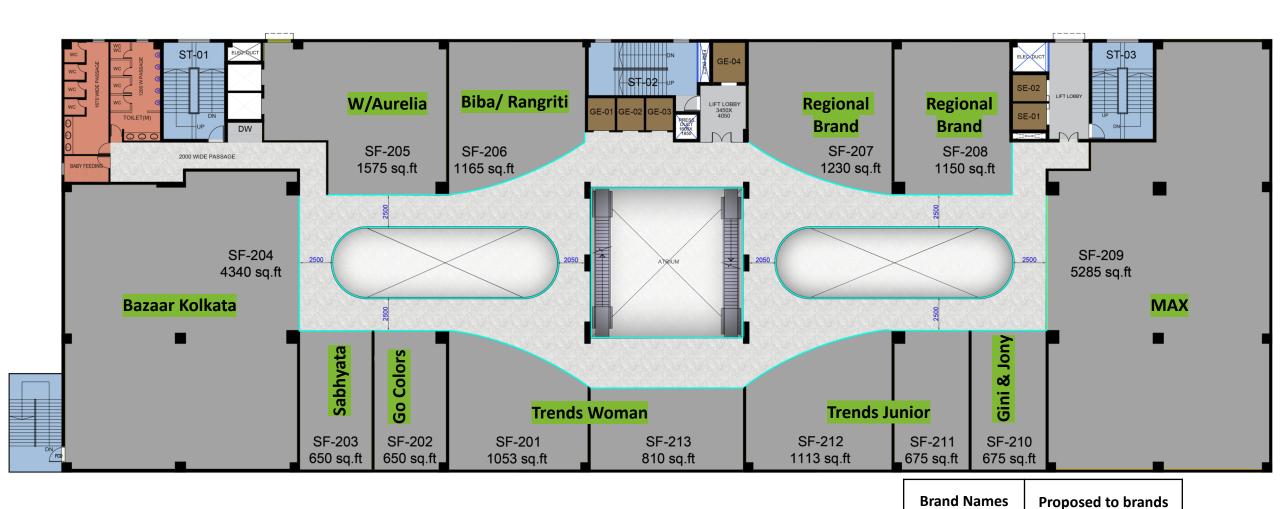


www.beyondsquarefeet.com

**Brand Logos** 

**Signed** 

## Second Floor

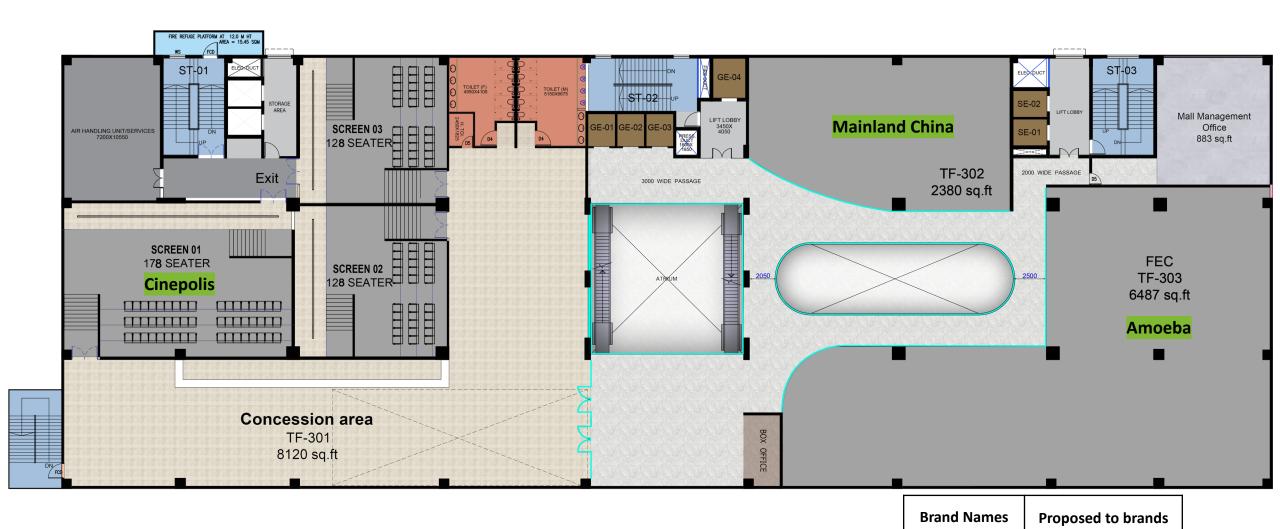


www.beyondsquarefeet.com

**Brand Logos** 

**Signed** 

# Third Floor

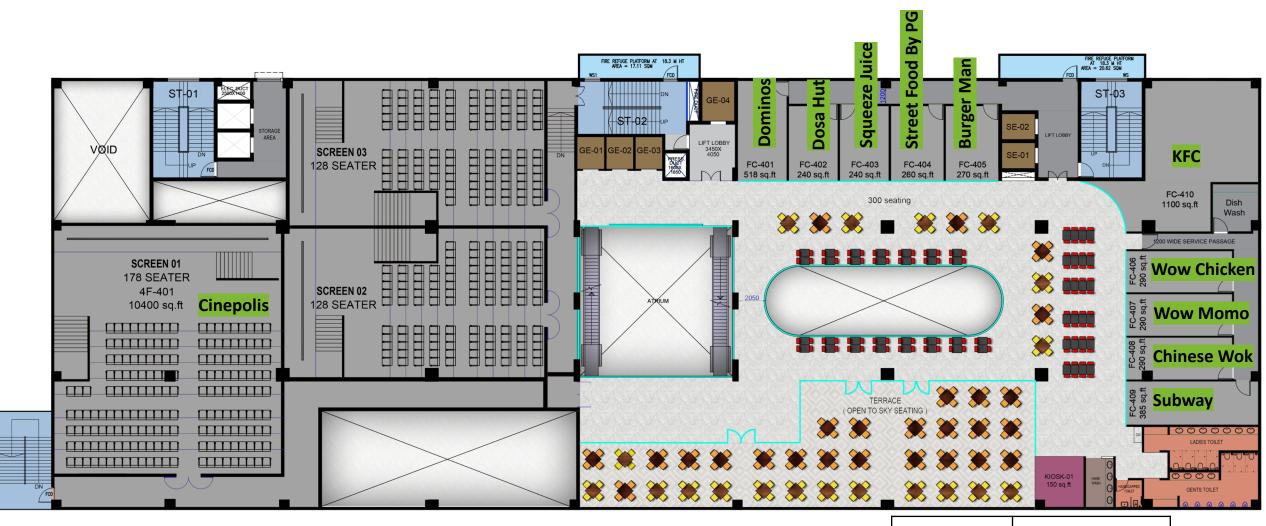


www.beyondsquarefeet.com

**Brand Logos** 

**Signed** 

#### Fourth Floor



www.beyondsquarefeet.com

Brand Names Proposed to brands

Brand Logos Signed

#### **Detail for Retail**

- > Prime Location Heart of the city.
- > Only 100% Leased Mall in the City.
- ➤ A huge **population of 17,00,000+** to cater to.
- > Second largest city of West Bengal.
- > Railway station & Bus stand within 1 km of the Mall.
- > Dedicated parking for 200 cars.
- Economy driven by Steel & Coal, Railways, Trade & Commerce.
- > Fitouts by June 25.



# **Concurrently Leasing**











# EXCLUSIVELY CONCEPTUALIZED, MARKETED & LEASED BY

