

LEASING DECK

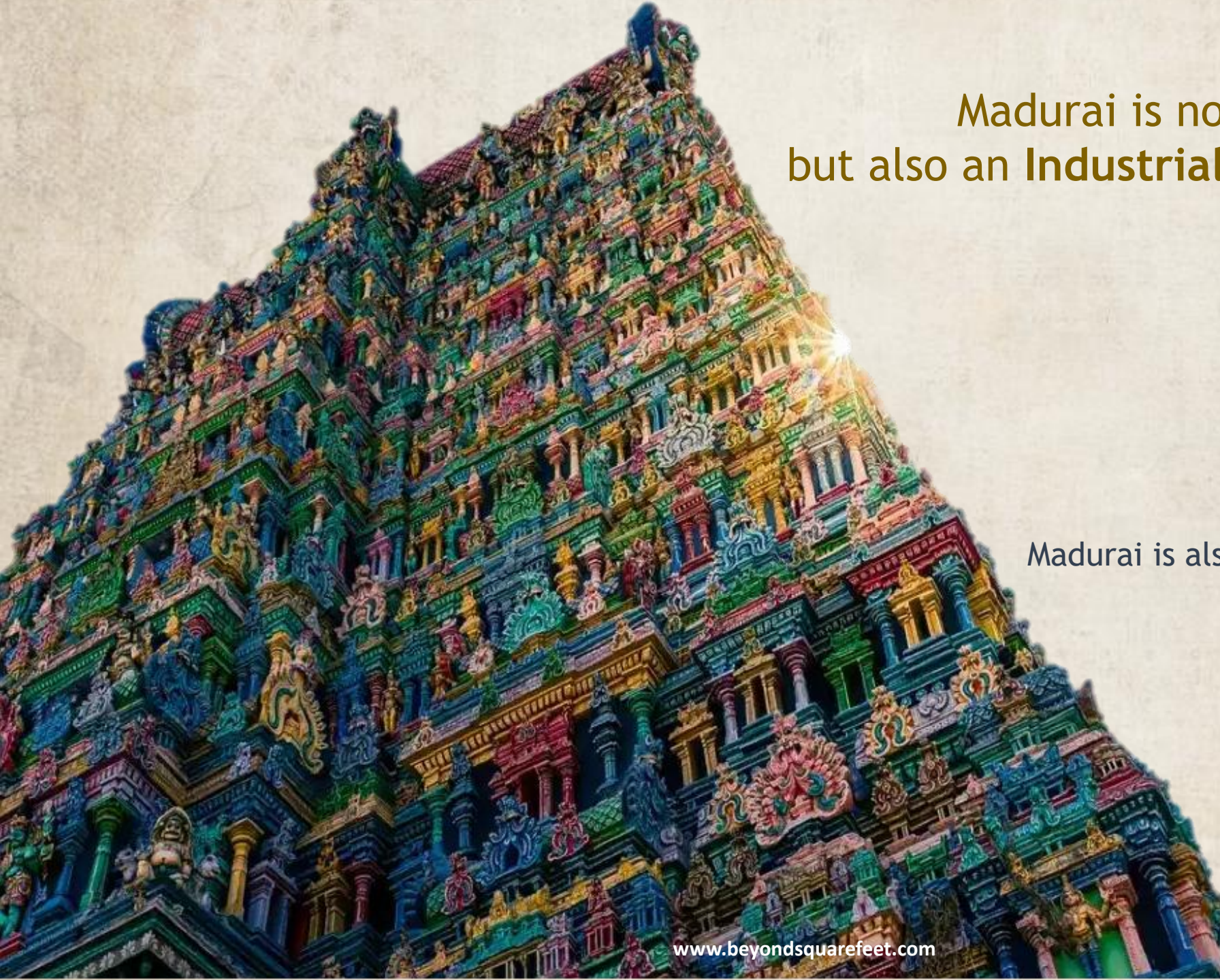
Presenting Madurai's
1ST BOUTIQUE MALL



Mall of Madurai
Anna Salai, Madurai (TN)

www.beyondsquarefeet.com





Madurai is not only a Cultural Center,
but also an Industrial and Educational Hub of
Tamil Nadu.!!!

Madurai is also popularly known by these names

TEMPLE CITY
JASMINE CITY
ATHENS OF THE EAST
CITY OF JUNCTION
CITY THAT NEVER SLEEPS



Beyond Squarefeet is Re-Orienting
one more Mall to make it more
Retailer & Customer friendly...
ensuring its sure success !!!

**Milan'em Mall
now Re-Born
as CDR Mall**

PROPOSED FAÇADE, POST RE-ORIENTATION



MALL LOCATION



MSS WAKF BOARD
COLLEGE, GROUND
எம்.எஸ்.எஸ்.
வக்ஃப் போர்டு...

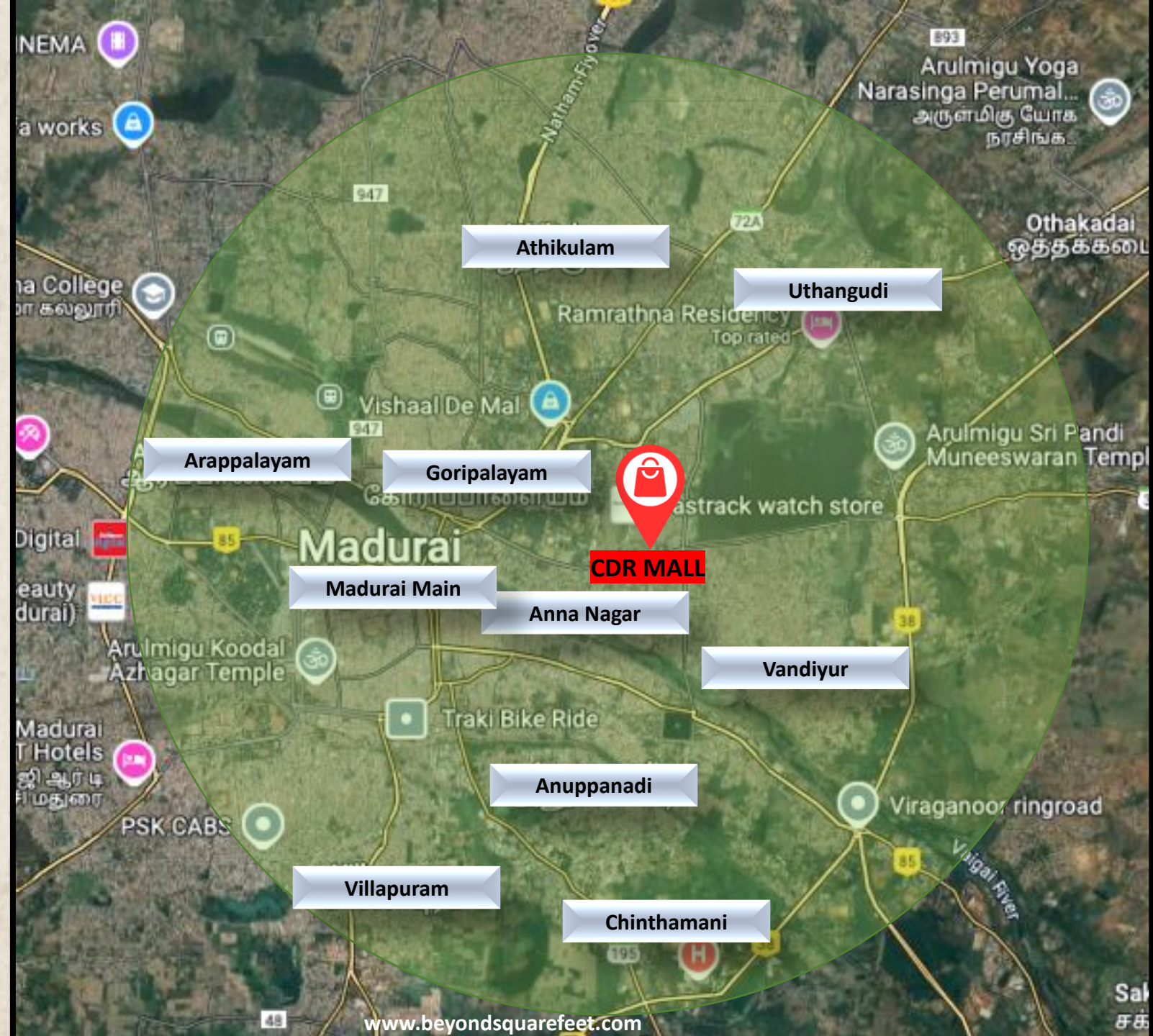
CDR
Mall

Fruitbae® | Madurai
Dessert

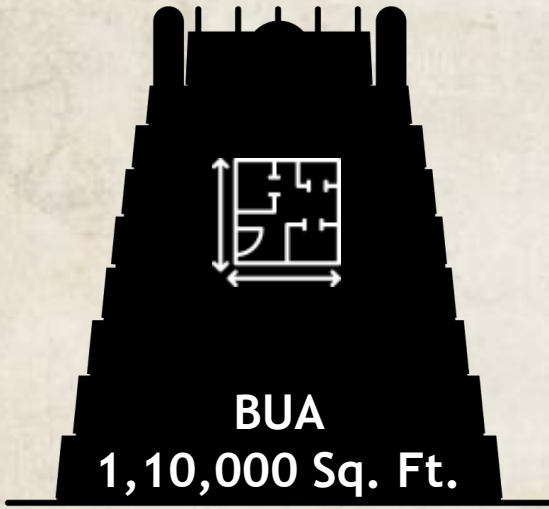
Abhiram
Children's Hospital

Madurai Bun
Parotta Kadai
மதுரை பன்
புரோட்டாகடை

PRIMARY CATCHMENT (RADIUS - 5km)



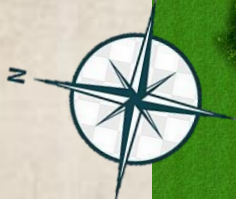
MALL SNAPSHOT



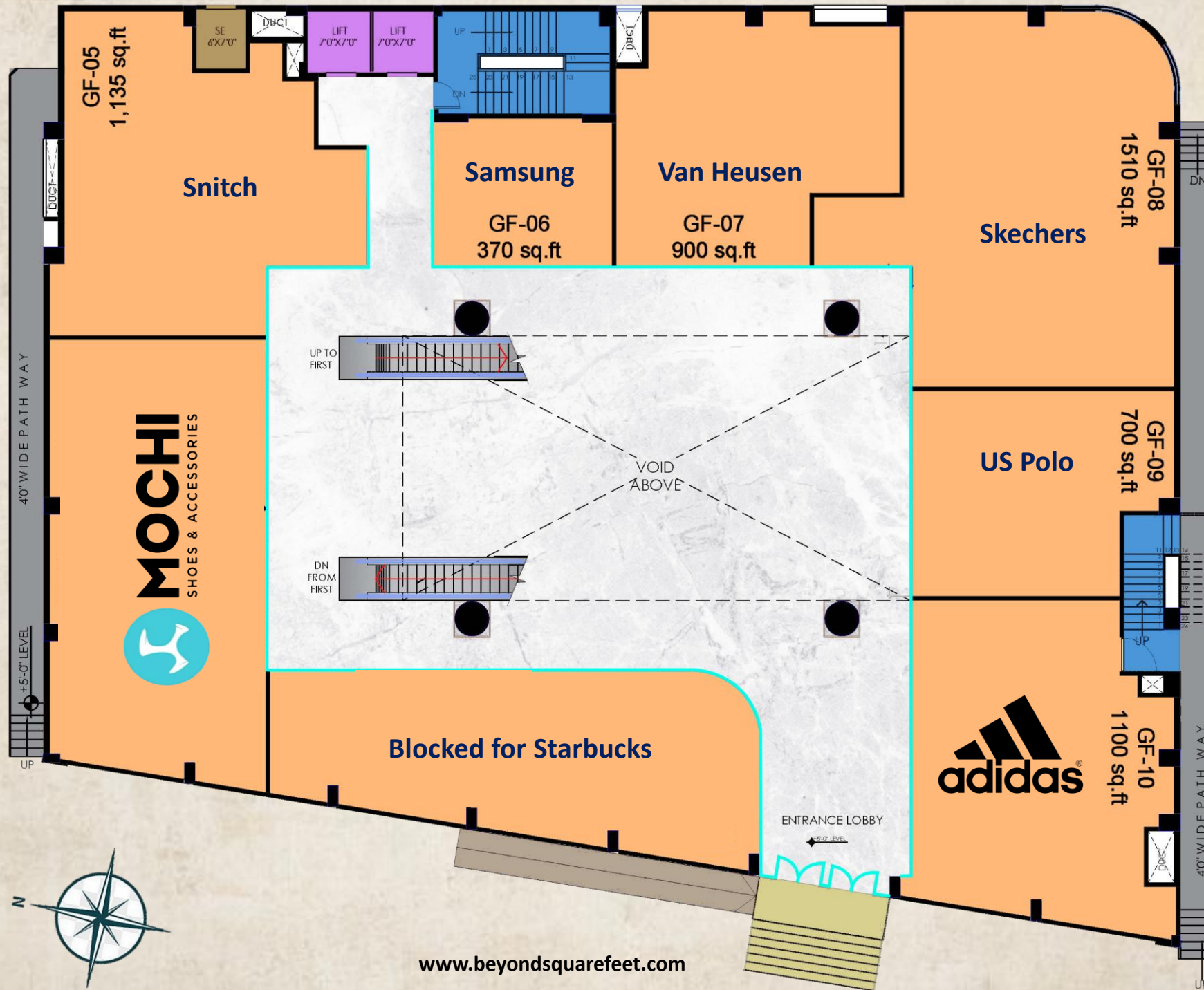


THE NEW FLOOR PLANS

SITE PLAN

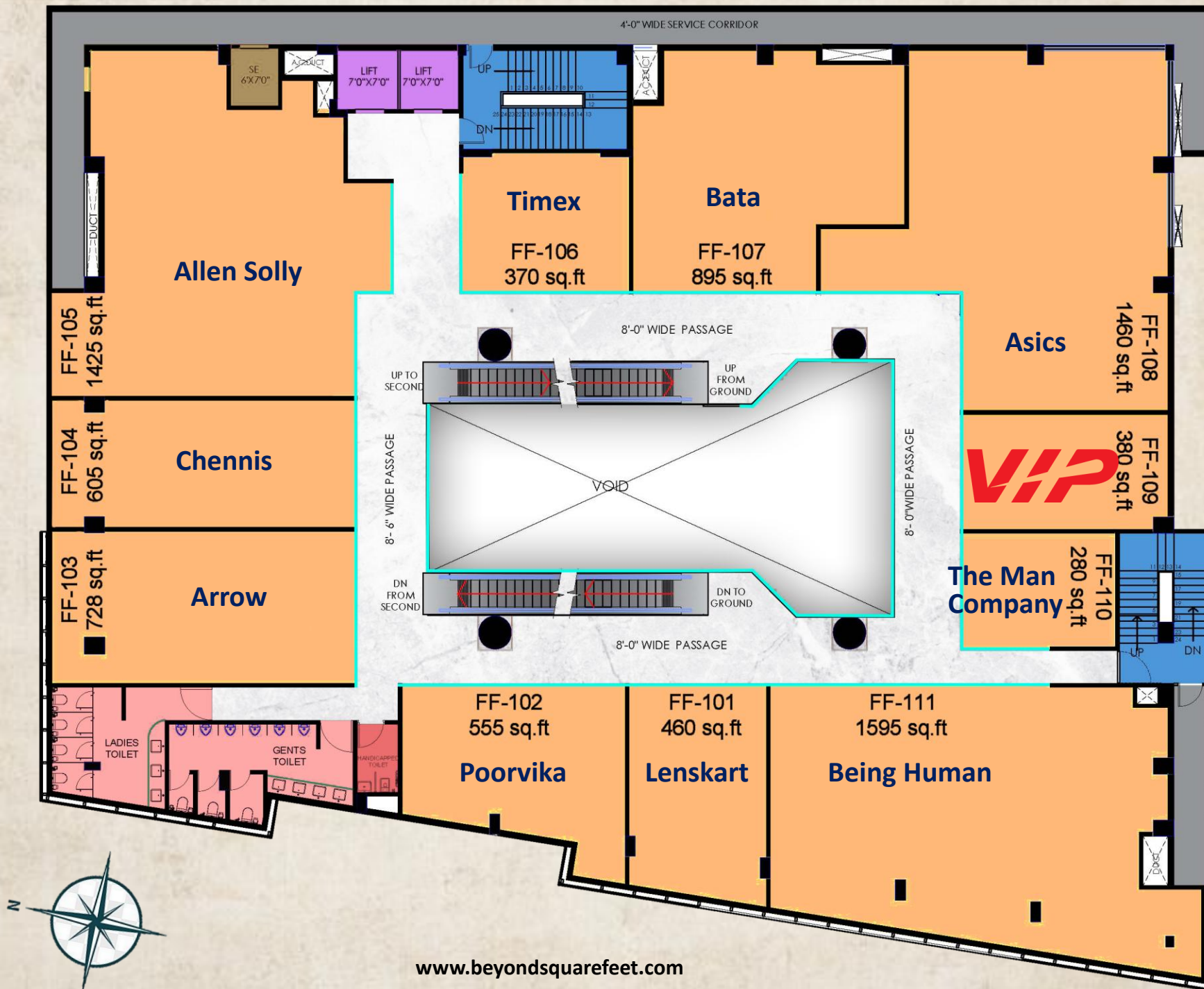


GROUND FLOOR



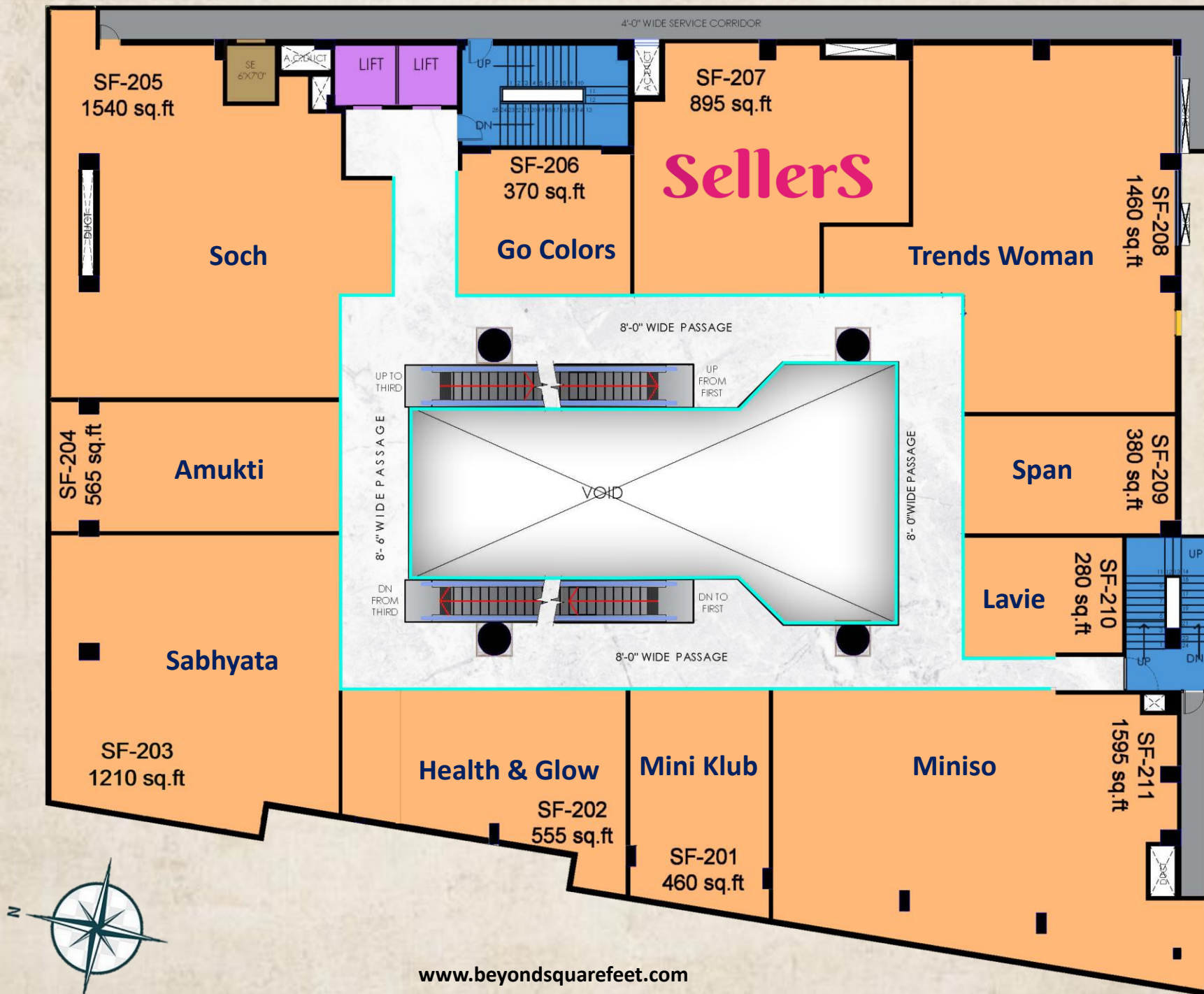
Brand Names	Under Discussion
Brand Logos	Signed

FIRST FLOOR



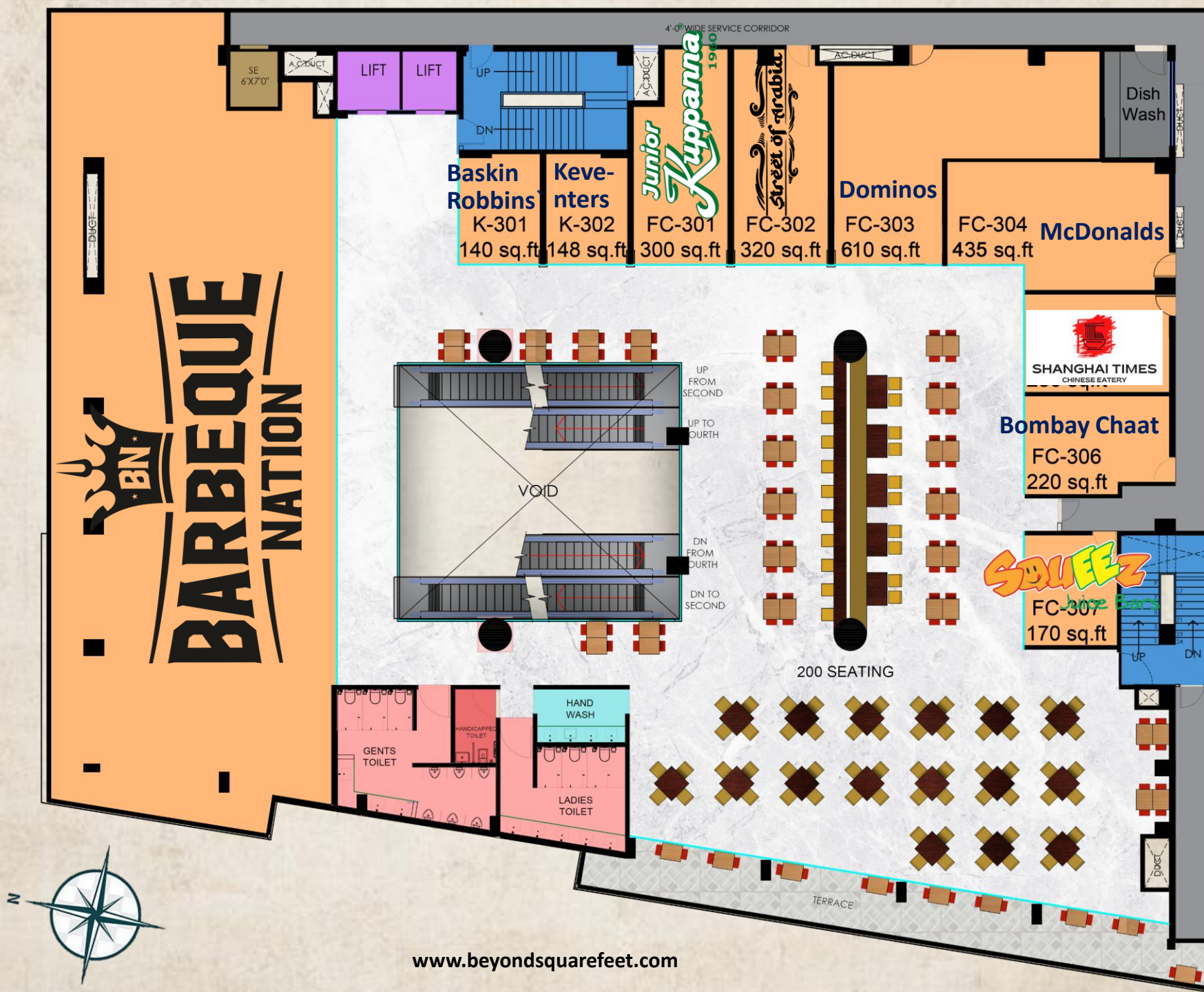
Brand Names	Under Discussion
Brand Logos	Signed

SECOND FLOOR



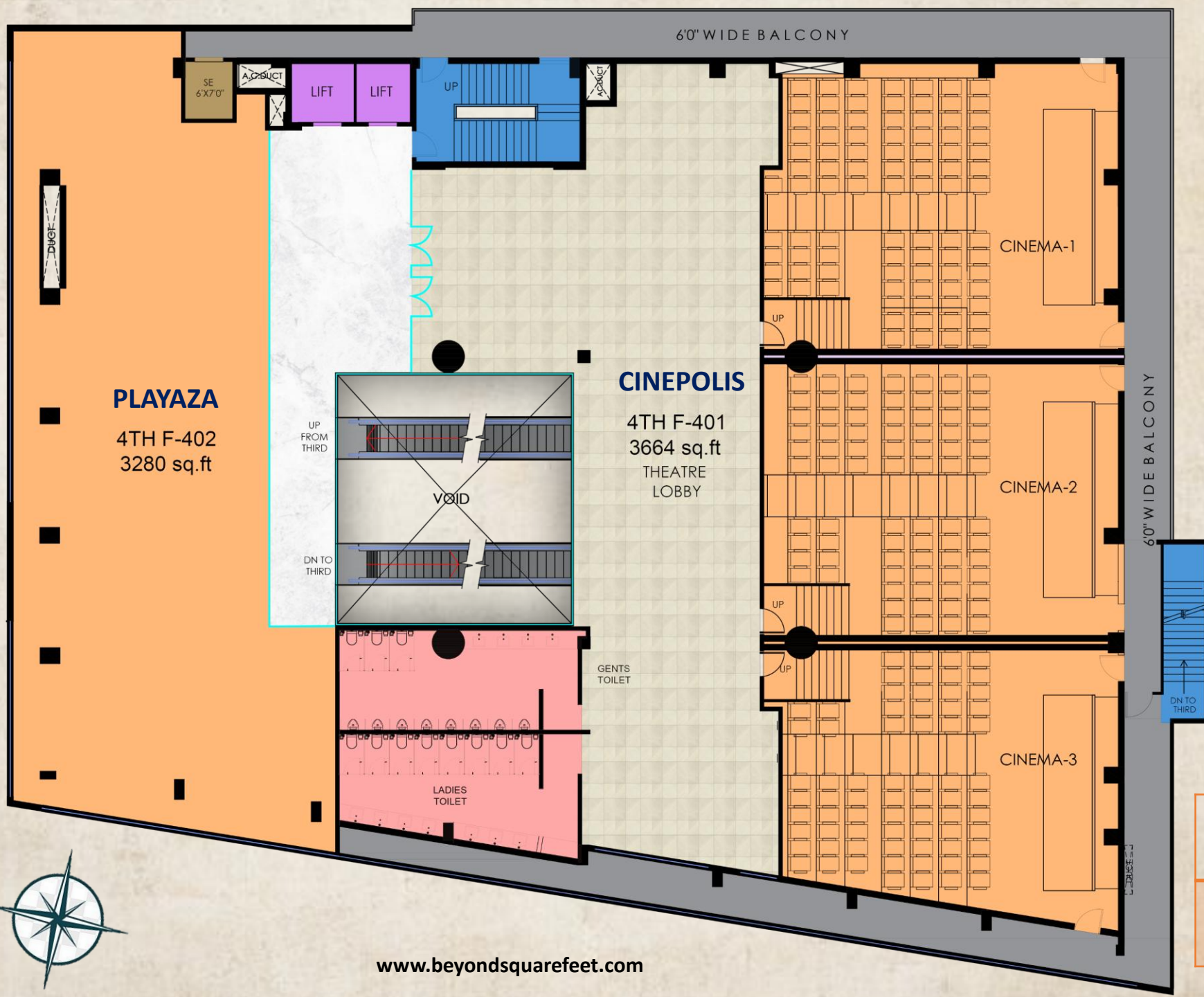
Brand Names	Under Discussion
Brand Logos	Signed

THIRD FLOOR



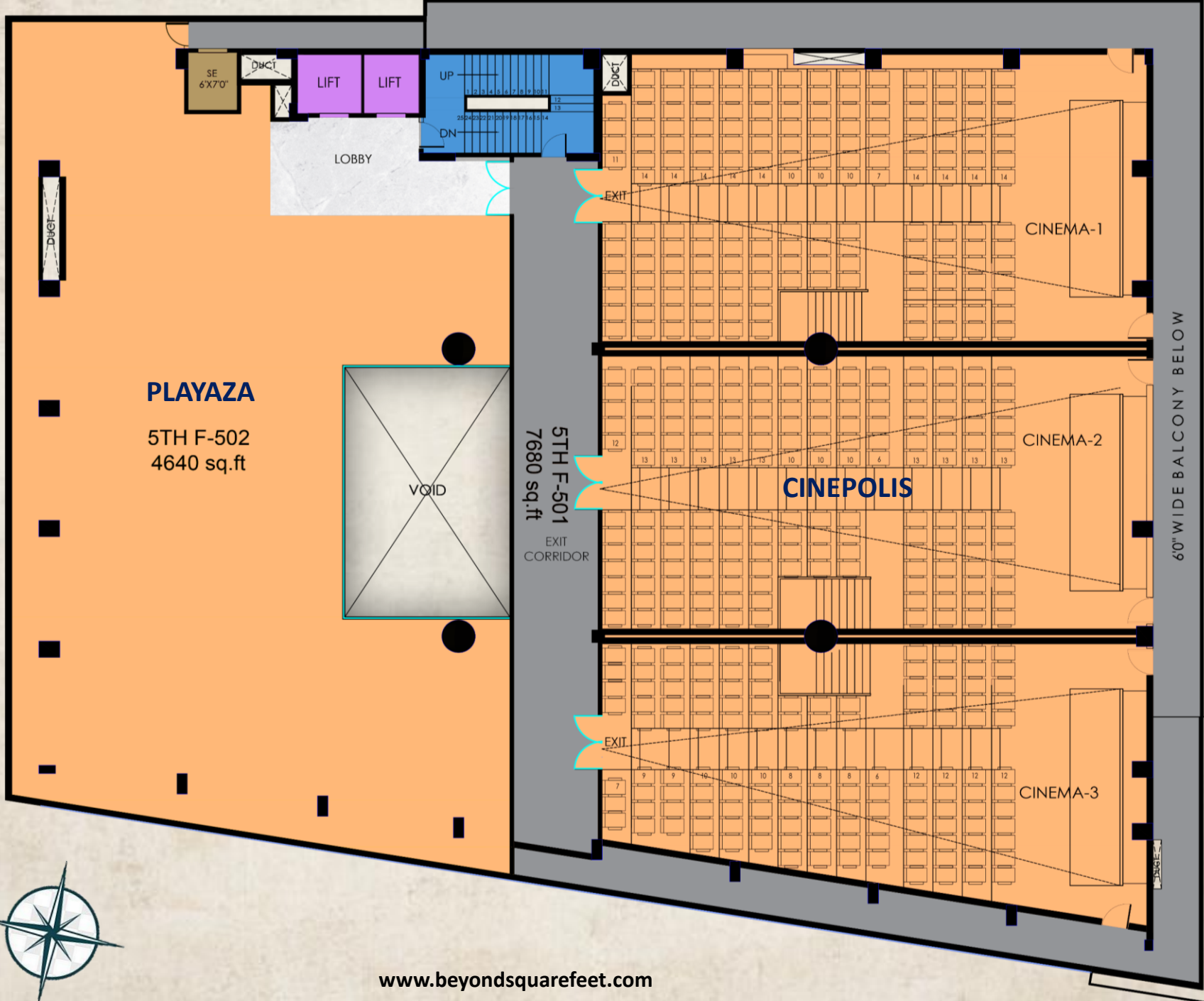
Brand Names	Under Discussion
Brand Logos	Signed

FOURTH FLOOR



Brand Names	Under Discussion
Brand Logos	Signed

FIFTH FLOOR



Brand Names	Under Discussion
Brand Logos	Signed



THE NEW INTERIOR & FOOD COURT VIEWS





Domino's



LET'S EAT LET'S DRINK

asia seven

SBARRO

THE THICKS

ROAST

GOOD MOOD GOOD FOOD

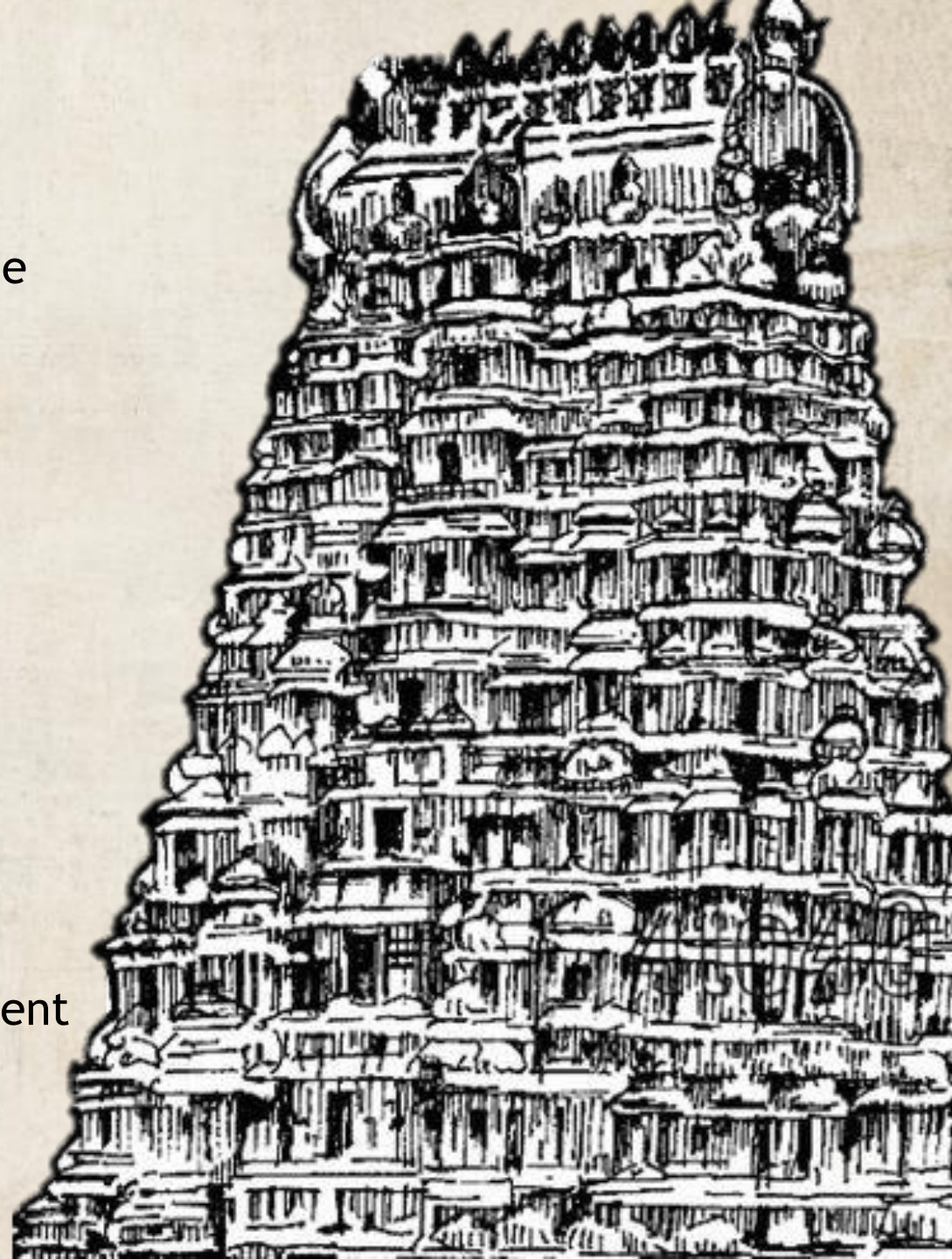


*Artists' Impression

www.beyondsquarefeet.com

DETAIL FOR RETAIL

- First 100% Leased Mall of Madurai
- New Owner - Investing in complete revamp of the façade & interiors
- New Name, New Positioning & New Brand-Mix
- Prime Location - Heart of the city
- Huge floating population of tourists - 14 million (2020)
- A huge population of 20,00,000+ to cater with a high literacy rate of 90.55%
- Very encouraging TD numbers of the brands present in the city





Value Mall
(Erode)



City Centre
(Asansol)



Crossroads Mall
(Siliguri)



Grand Galleria
(Purnia)



Langval Mall
(Thanjavur)

**EXCLUSIVELY RE-ORIENTED,
MARKETED & LEASED BY**



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