

# Presenting the 1<sup>st</sup> Convenience Shopping Hub



*By*



*Kuttiadi, Calicut District, Kerala*



MEMBER OF  
MIDDLE EAST  
COUNCIL OF  
SHOPPING CENTRES



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India | Iran | Nepal | Nigeria | Oman | Qatar

## Convenience Shopping Hub<sup>®</sup> (CSH)

DEVELOPED BY :



[www.yenforgroup.com](http://www.yenforgroup.com)

Convenience Shopping Hub, concept is created for small towns, which will have all the components to cater to its catchment, such as ***Multiplex, Hypermarket, Department Stores, Food Court, Entertainment & a sprinkle of Inline stores.***

### Concept USP's

- Enter unexploited retail catchments
- Minimum Common Area, to reduce CAM & occupancy cost.
- Abundant Parking
- Anchor heavy, to ensure regular footfalls
- CSH to cater to about 25-30 KMS catchment (multiple towns)
- First one in Kuttiadi, to be replicated soon.

Concept Copyright: Beyond Squarefeet

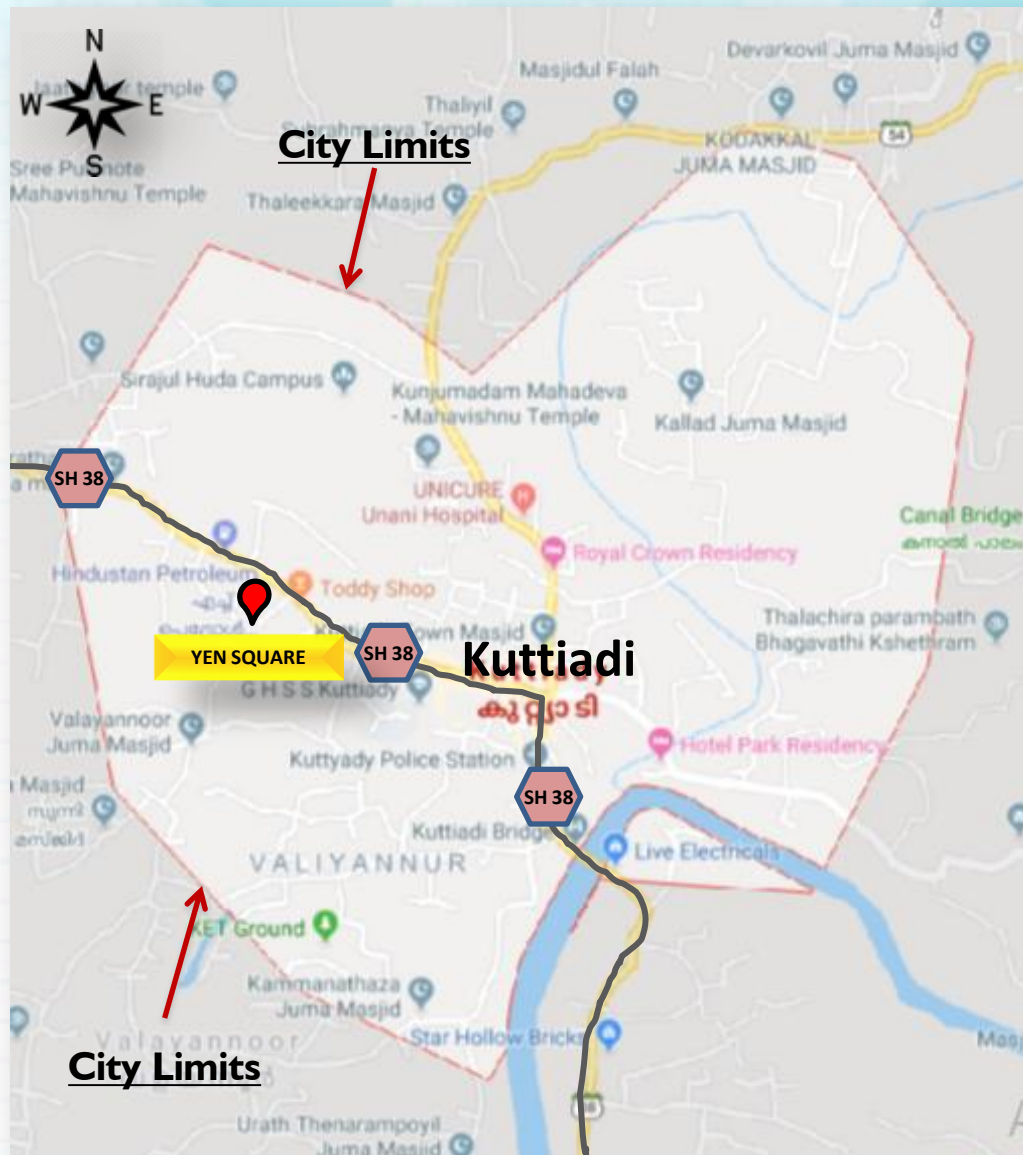
- **Kuttiadi** is one of the **big towns** in Kozhikode District of Kerala.
- It is about 50 km away from Kozhikode (Calicut) city.
- The approximate **population** of Kuttiadi and adjoining areas is about **6 lakhs plus**
- Its an **upcoming destination for organized retail** in Kerala, with quite a few **national retailers** already **present** in and around Kuttiadi.
- Kuttiadi is **home to** many **rich and affluent people** in Kerala, who need a good shopping destination matching their aspirations.
- The local retail market is quite established and the **high street** is quite **hustling & bustling**.





# CITY SCAPE





**Population is approx. 6,00,000**

**Kannur Airport is 50 Kms away from Yen Square**

**Calicut Airport is 75 Kms away from Yen Square**

**Vadakara is Nearest Railway Station about 24 kms from Kuttidi.**

**National Highway No. 66 passes through Vadakara town, and its northern side stretch connects to Goa and Mumbai.**

**The Eastern National Highway no. 54 connects Kuttidi to Mananthavady, Mysore and Bangalore.**

**The Southern side stretch connects to Cochin and Trivandrum .**



# CSH INFORMATION



**GLA : 2,40,000 sq. ft.**

**Retail Levels : 4**

**Parking : 2 Levels**

**Designed for:**

- **Hypermarket**
- **3 Screen Cinema**
- **2 Fashion Anchors**
- **Food court**
- **Gaming zone**
- **Inline stores**



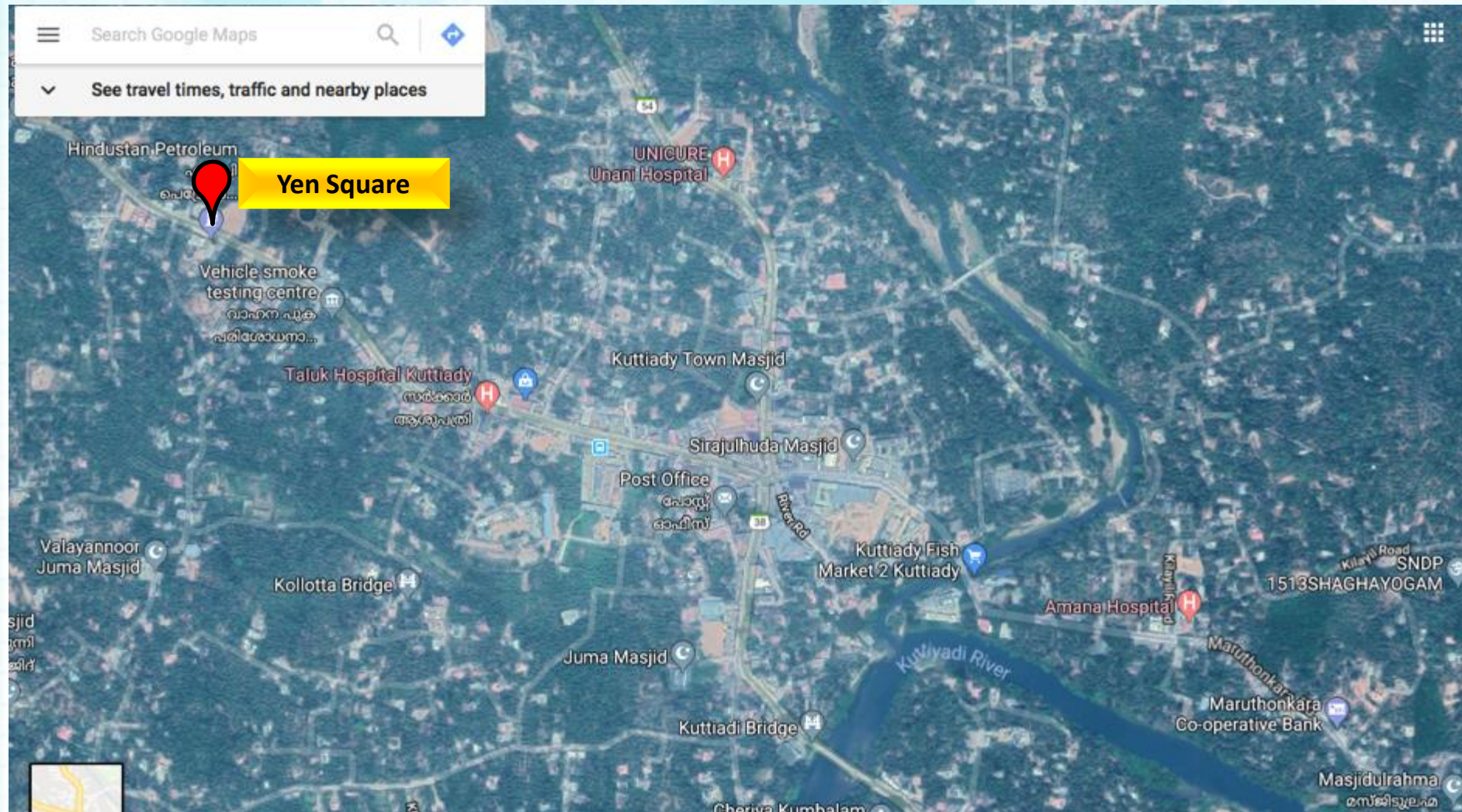
**SH-38, Kuttiadi**





# LOCATION OF CSH





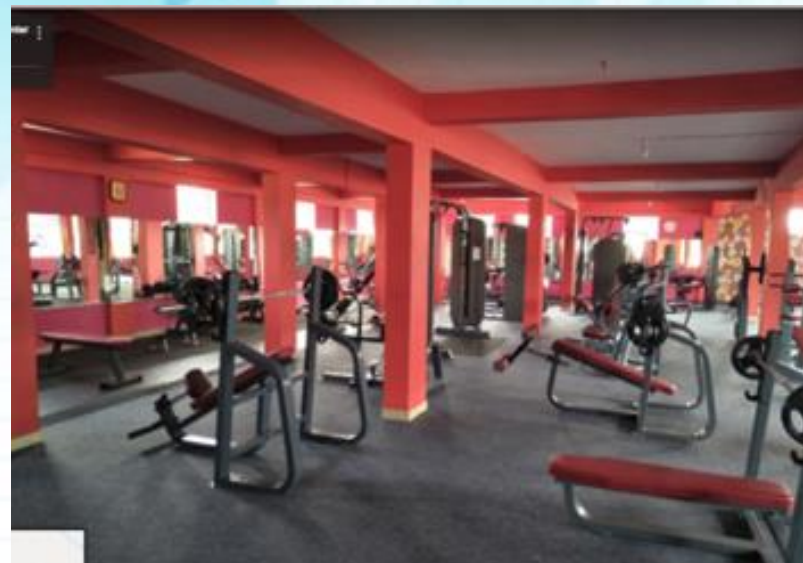


# Educational Institutions in Catchment





# Few Retail Projects in Catchment





# Commercial Projects in Catchment





# Some Pictures from Catchment



# Few National Retailers In & Around Kuttiadi



easybuy  
super style. super price.



PETER ENGLAND



PLANET FASHION



WOODLAND



JOCKEY™



Lee® M.R.



LINEN CLUB



Bombay Dyeing



BASICS  
YOU'RE THE MAN



MALABAR  
GROUP



Bata



Wrangler®

# High-Street Brand Presence

Store	Approx. Distance	Category
<b>Adnox</b>	<b>280 m</b>	<b>Men's wear</b>
<b>Farm Boy</b>	<b>800 m</b>	<b>Men's wear</b>
<b>Ghelly</b>	<b>1 Km</b>	<b>Men's Wear</b>
<b>Jeans Club</b>	<b>1 Km</b>	<b>Mixed Clothing</b>
<b>Appoos Clothing</b>	<b>1 Km</b>	<b>Mixed Clothing</b>
<b>W Secrets</b>	<b>1 Km</b>	<b>Women's Wear</b>
<b>Calicut textile</b>	<b>1 Km</b>	<b>Mixed Fashion</b>
<b>Japan Center</b>	<b>1 Km</b>	<b>Women's Wear</b>
<b>New Look</b>	<b>1 Km</b>	<b>Mixed Fashion</b>
<b>Brands Clothing</b>	<b>1 Km</b>	<b>Mixed Fashion</b>



# Other Categories Presence

## Electronic Stores

Store Name	Approx. Distance
Metro Electronics	750m
Digital Xpress Mini	600m
Leenasons Home Appliances	1 Kms
E Planet electronic store	1 Kms
Kanankandy Electronics	1 Kms

## Super Markets

Store Name	Approx. Distance
Big Market	700m
Daymart Super Market	1 Kms
Happy Day Market	1 Kms
Fresh Super Market	1 kms

## Multiplexes

Multiplexes	Approx. Distance
Ajantha Cinemas4K	6Km's
BM Cinemas	7Kms
Vechee Theater	17Kms
Kirthi Mudra Theater	22Kms
Carnival Cinemas	33Kms

## Restaurants

Restaurants	Approx. Distance
Live Fast Food	82m
Hungrill Kaffee	950m
Hotel Park Residency	1 Kms
Banana Canteen	1 Kms
Hotel Kandathil	1 Kms
Swadeshi Hotel	1 kms



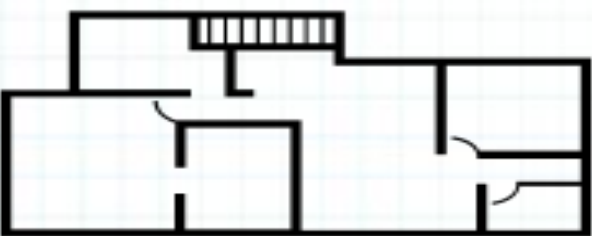
# Some of the Brands Present In & Around



# Brands on Board at YEN SQUARE

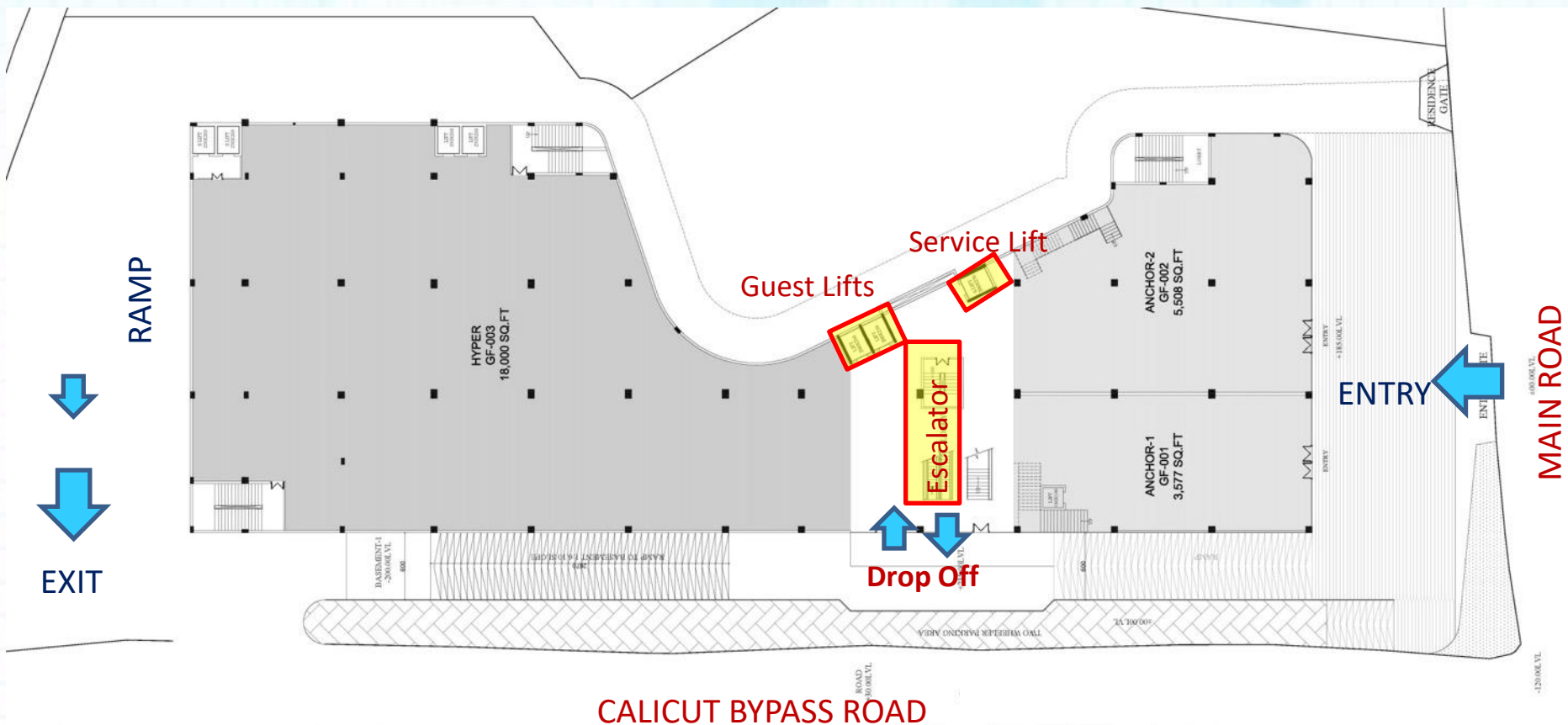


Adding More...



# FLOOR PLANS

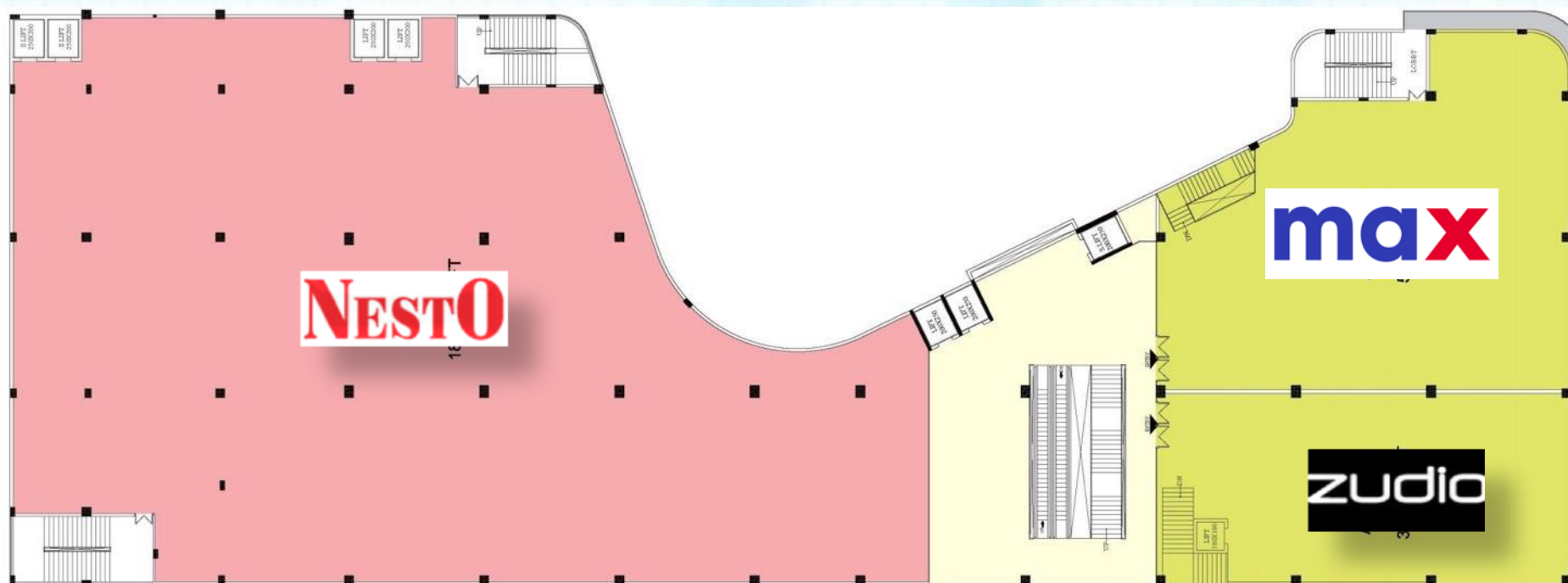




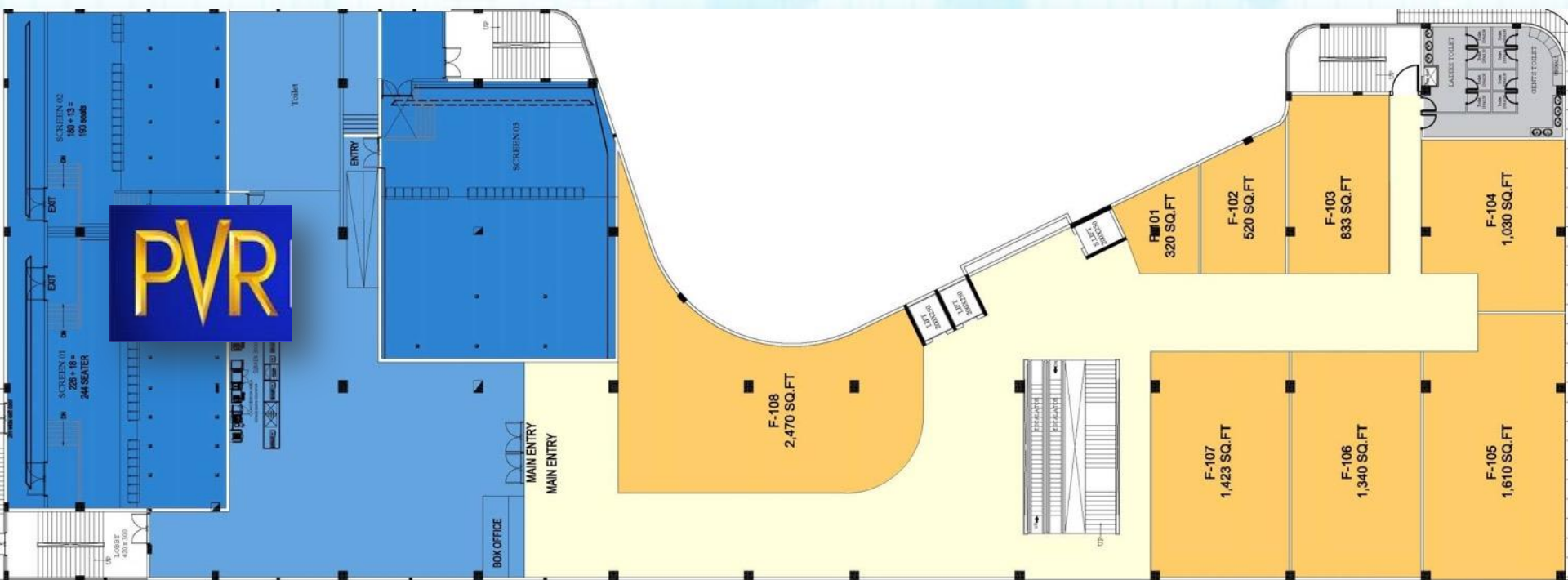




**HYPERMARKET AND TWO FASHION ANCHORS WITH DIRECT ENTRY FROM HIGHWAY**

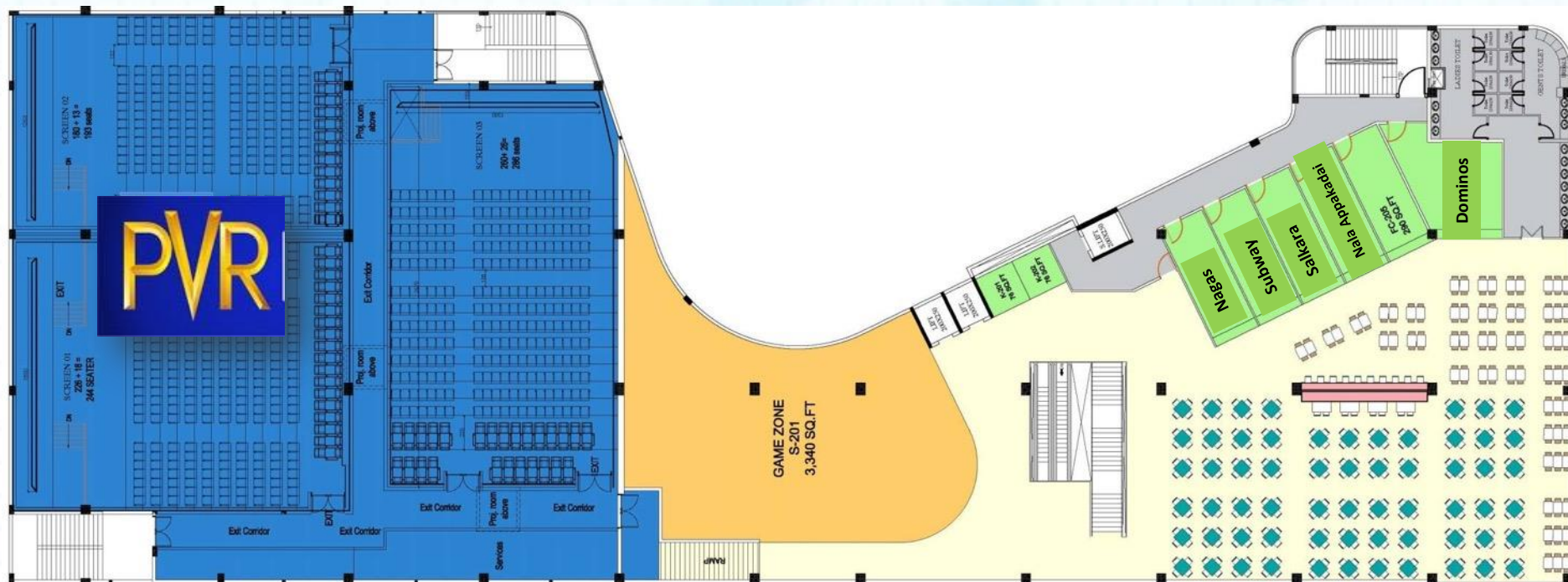


## HYPERMARKET AND TWO FASHION ANCHORS (2 LEVELS)



3 SCREEN MULTIPLEX (725 seater) AND INLINE STORES





FOODCOURT AND GAMING ZONE WITH MULTIPLEX EXIT



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# THANK YOU!