

# Leasing Presentation



## LANGVAL MALL

NAMMA OORU NAMMA MALL

*Thanjavur, Tamil Nadu*



NSIC - CRISIL  
SE 3A



MEMBER OF  
MIDDLE EAST  
COUNCIL OF  
SHOPPING CENTRES



Member of  
International Council  
of Shopping Centers

beyond  
**squarefeet**  
shopping mall specialist™

India | Iran | Nepal | Nigeria | Oman | Qatar



# Presenting the First Mall of Thanjavur !

*The Pride of Thanjavur,*  
**In the heart of Thanjavur !**



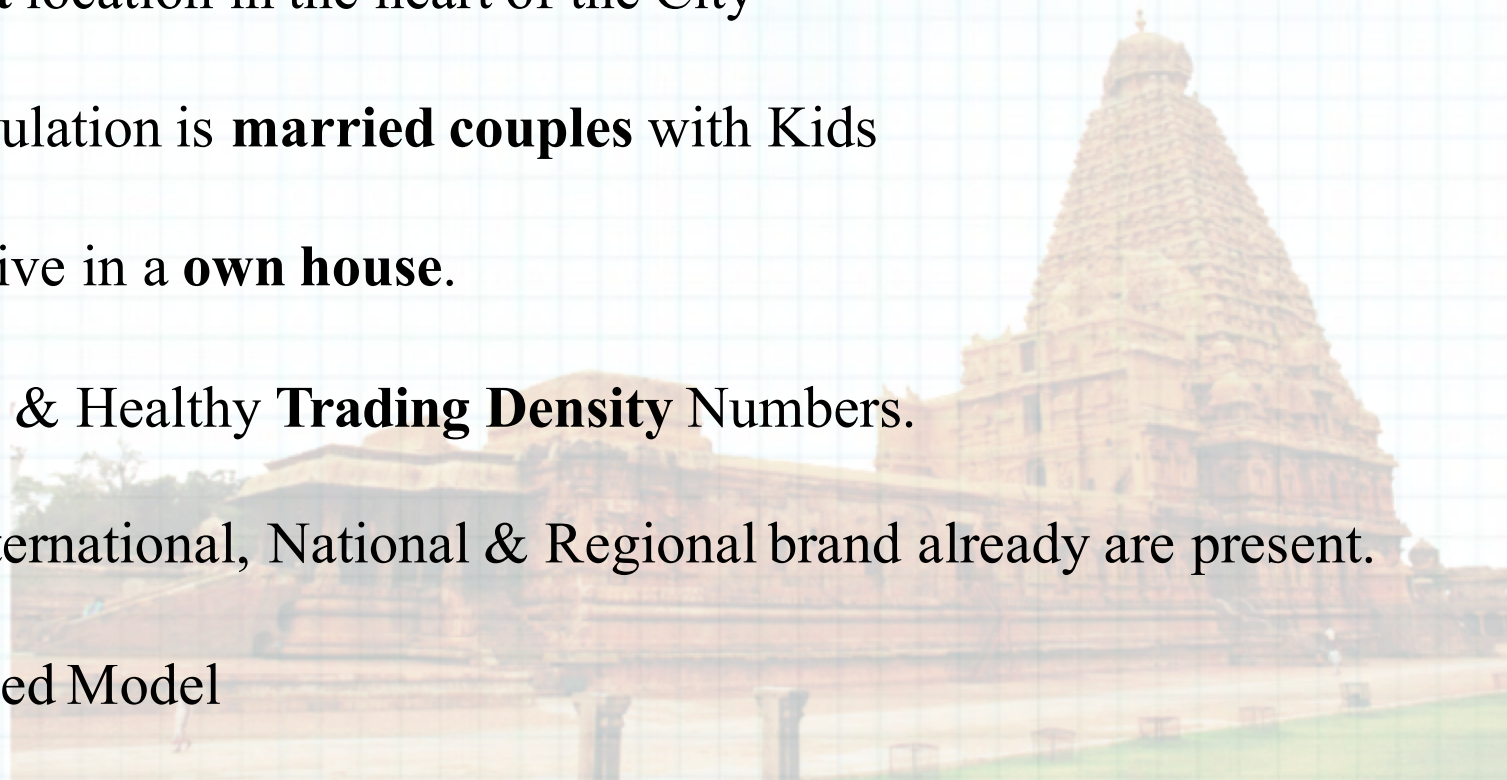






# Key Considerations\*

- The **only Mall** in appx. 60 kms radius
- Over 60% **Cash** Transactions
- **High Street** location in the heart of the City
- 71% of population is **married couples** with Kids
- Over 75% live in a **own house**.
- Very Strong & Healthy **Trading Density** Numbers.
- **Over 60** International, National & Regional brand already are present.
- **100%** Leased Model



(Source : \*BSF Primary Market Research - 2018)





# CITY SCAPE

# Distance from Major Cities in TN



Sr.no	Town	Distance (Kms)	Distance in Time (Hrs)
1	Tiruchirappalli (Trichy)	49	1
2	Madurai	190	3
3	Puducherry	216	4
4	Salem	192	4
5	Coimbatore	269	6
6	Chennai	344	6

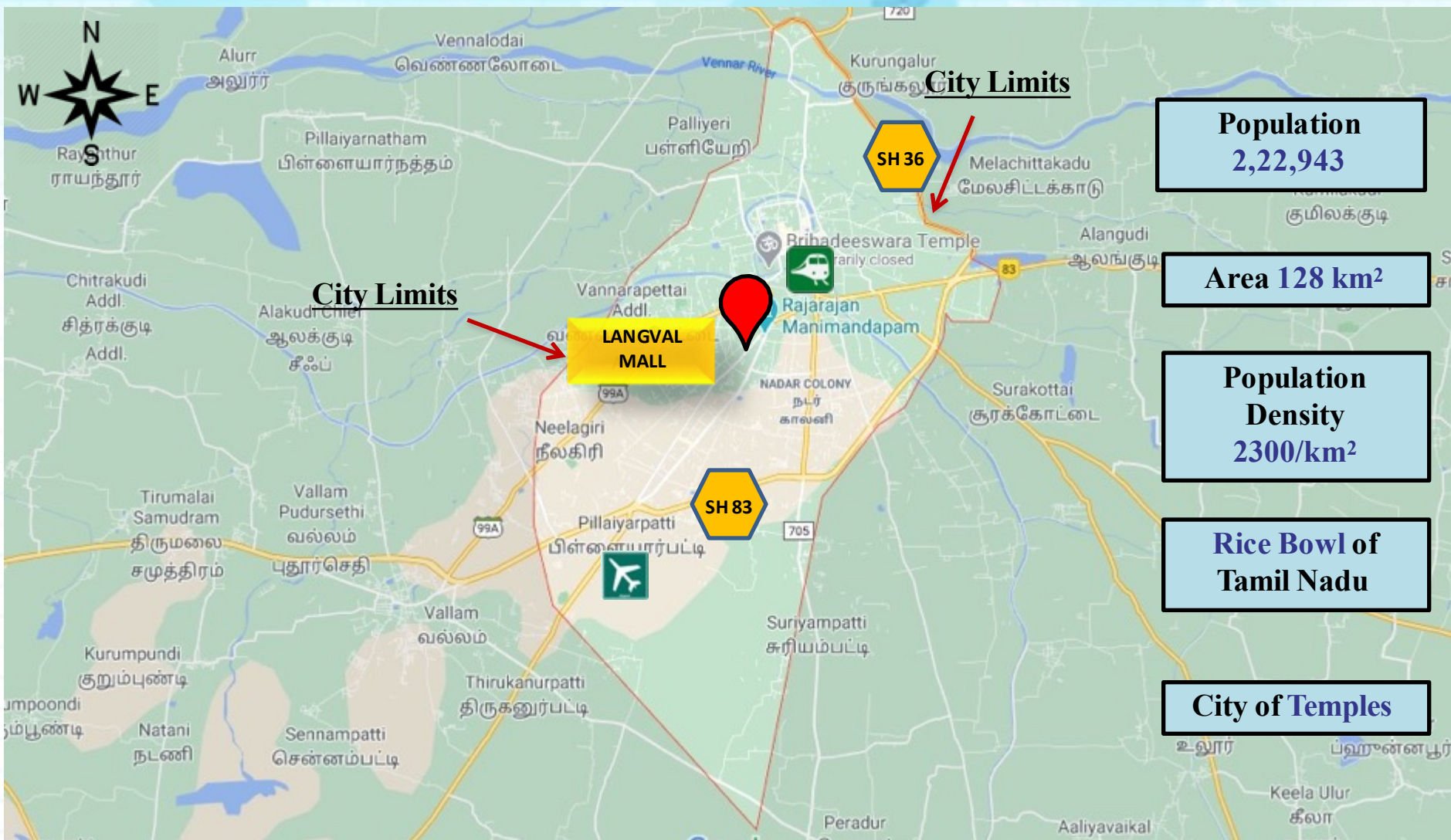




LANGVAL MALL  
NAMMA OORU NAMMA MALL

# City Map

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# Demographics of the City

Particulars	Total	Male	Female	Facts & Figures	
<b>District Population*</b>	24,05,890	11,82,416	12,23,474	<b>Population Density</b>	2,300/km <sup>2</sup>
<b>City Population*</b>	2,22,943	109,199	113,744	<b>Per Capita Income (2014-15)</b>	Rs. 40,366
<b>Literacy Rate</b>	91.27 %	94.80 %	87.92 %	<b>Area</b>	128 km <sup>2</sup>
<b>Sex Ratio</b>		1000	1042	<b>Average Household Size*</b>	4.4

**The literacy rate of Thanjavur is far better than the state literacy rate which stands at 80.33% and also betters the National literacy rate of 74%**

**The sex ratio of the city at 1042 & is much better than National average of 940**

- Thanjavur is a **UNESCO World Heritage** site has as many as **74 temples**.
- It is a rice mill industry, there are more than **700 rice mills** in and around the Town.
- **Handloom industry** provides livelihood to more than 72,000 people in the district.
- Thanjavur is a noted centre for **cottage industries & handicrafts**, mats made of korai, screw pine, palm, and coconut leaves are the important cottage industries.
- Thanjavur is also known for the **manufacture of musical instruments and silk cloth** of a superior kind.
- In Thanjavur, the Maratha Kings developed a distinct style of painting and established a separate school known as the “Thanjavur School of Paintings.”
- The **Current TD** of Organised Retailers in the city is appx. Rs. 1300/- & others at appx. Rs. 2100/-





# MALL INFORMATION

100%  
LEASED  
MODEL

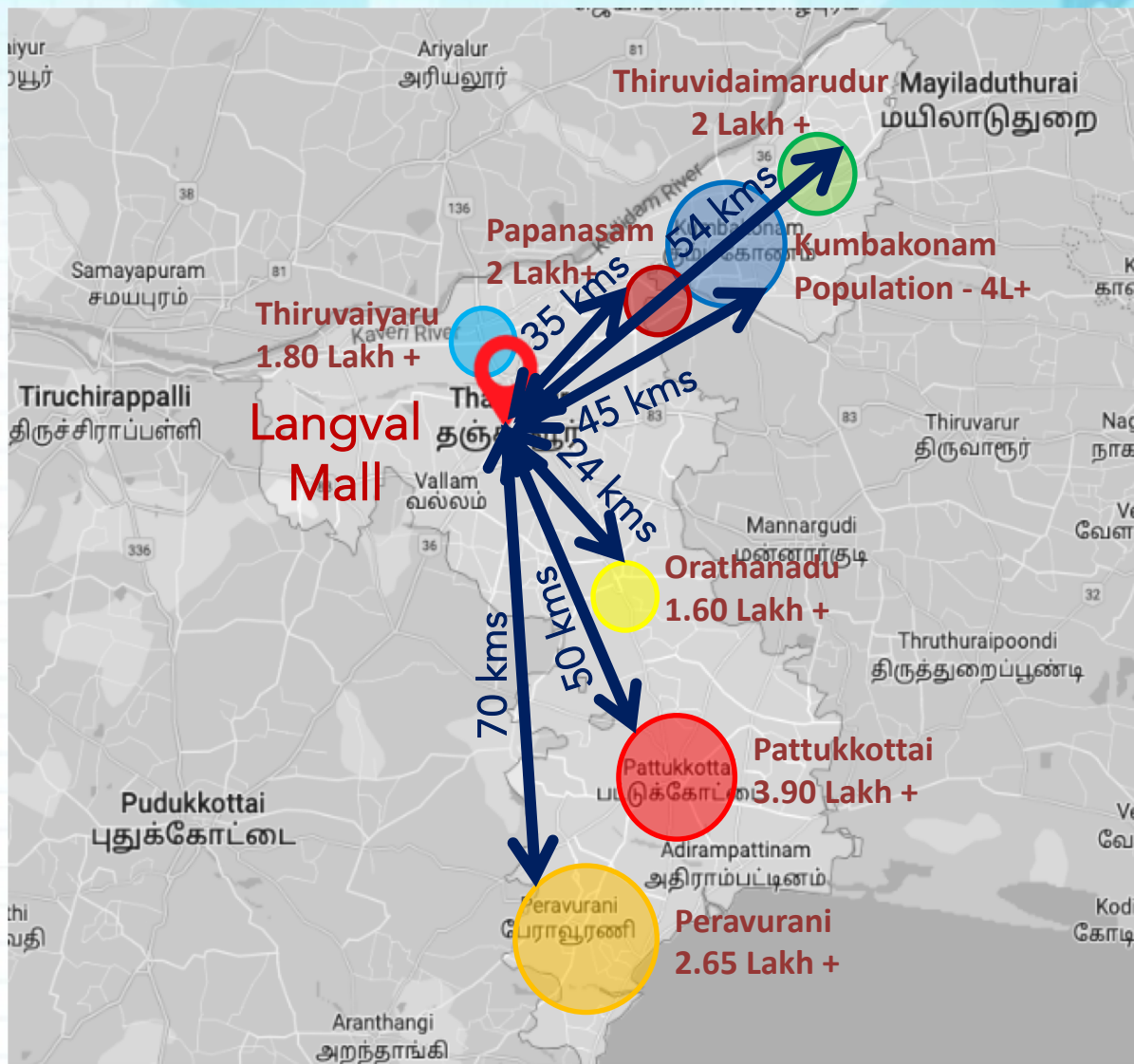


- **GLA:** 2,50,000 Sq.ft. (appx.)
- **Multiplex:** 3 Screens
- **Anchors:** 4
- **Vanilla Shops:** 50+
- **Food-Court:** Dedicated food-court (300+ seating)
- **Parking:** 2 Levels of Parking (300+ Car Parks)
- **Location:** Heart of the City





# Mall Catchment



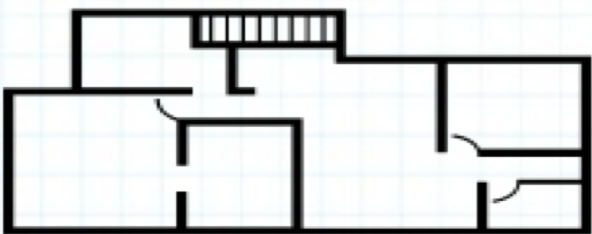
- Kumbakonam – 45 Kms  
Population – 4,35,962
- Papanasam – 35 Kms  
Population – 2,72,871
- Pattukkottai – 50 Kms  
Population – 3,96,236
- Peravurani – 70 Kms  
Population – 2,69,000
- Orathanadu – 24 Kms  
Population – 1,60,367
- Thiruvaidaimarudur – 54 Kms  
Population - 2,30,843
- Thiruvaiyaru – 15 Kms  
Population – 1,85,737

**Catchment of 25 Lakh**  
population in the radius of  
about **50 Kms**









# FLOOR PLANS

# Site Plan

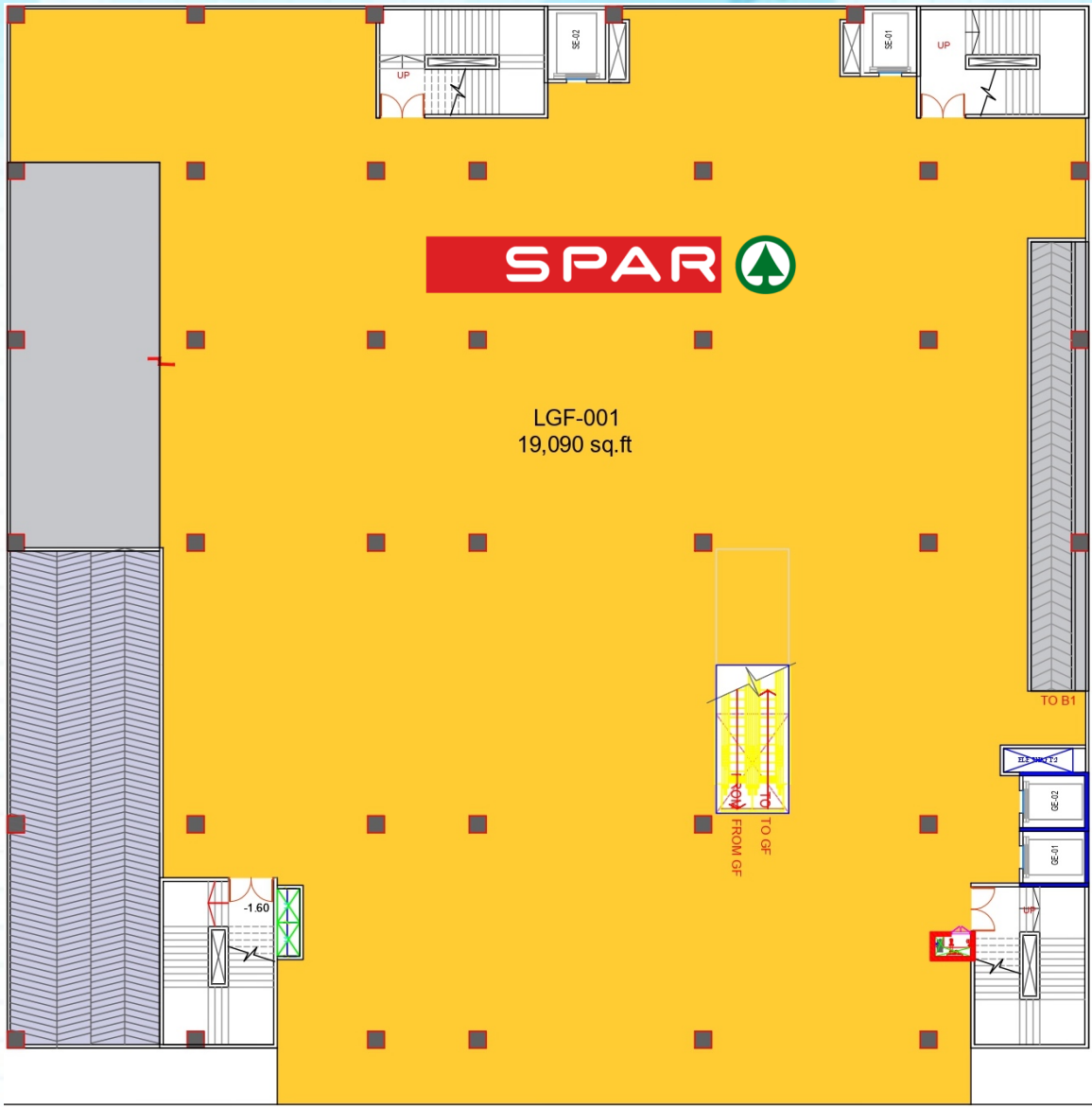


Trichy Road / New Bus Stand Road



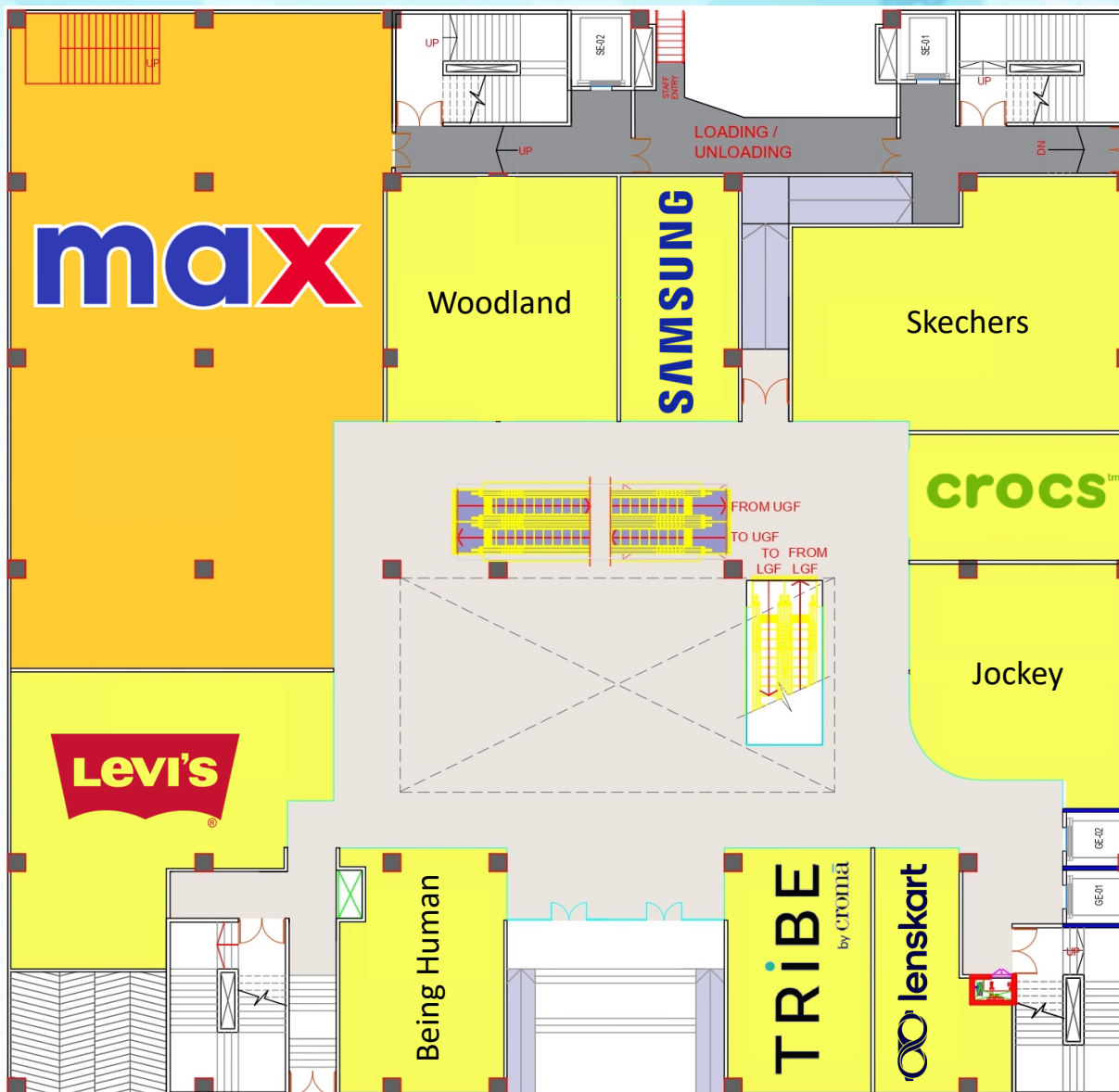
# Lower Ground Floor

Brand Logos	Signed
Brand Names	Proposed



# Ground Floor - Tenant Mix

Brand Logos	Signed
Brand Names	Proposed





# Upper Ground Floor - Tenant Mix

Brand Logos	Signed
Brand Names	Proposed



# First Floor - Tenant Mix

Brand Logos	Signed
Brand Names	Proposed



# Second Floor - Tenant Mix

Brand Logos	Signed
Brand Names	Proposed





# Third Floor - Tenant Mix

Brand Logos	Signed
Brand Names	Proposed



# Fourth Floor - Tenant Mix



# Brands on Board

**PVR**

**max**

  
STYLE UNION

**SPAR** 

 TRENDS  
WOMAN

**crocs™**

 **MOCHI**  
SHOES & ACCESSORIES

 **Chennis®**

**GO COLORS!**

**BASICS**

**Rangriti**

**LAVIE**  
BAGS & SHOES

**Amukti**

 **BIBA**

 **RELAX GAMES**

**Koblerr**

 **FOOT LOUNGE®**  
• SPORTS • FASHION •

 **TM**  
KHADI NATURAL

 **TWIN BIRDS®**  
Fly Everyday

*Studio Lilac*

*safari*

**SAMSUNG**

**TRIBE**  
by CROMA

**Levi's**

 **TITAN WORLD**

**Bata**

**MINI SOU**

**ZAZZLE**  
HAIR • SKIN • BRIDAL STUDIO

**KFC**

**Chicking**  
It's my choice

 **Dosa Infinity**  
SOUTH INDIAN CUISINE

**Street of Arabia**

 **BURGERMAN**  
EST. 1999

**Wang's**

**Junior Kuppamma**  
1960

**SQUEEZ**  
Juice Bars

 **THE BIG BARBEQUE**

 **FALOODA NATION**  
The Sweetest Affair



# Concurrently Leasing



**Texvalley** (Erode, TN)



**Relax Mall** (Kannur, KL)



**Shoplaza** (Samrala, PB)



**Bawa's City Square** (Faridkot, PB)

# Contact Details



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