



Lakefront, NH-15, Adarsh Nagar,
Bhathinda-151001, Punjab

- Education Hub of Punjab : Home to nearly 10 colleges
- Largest cantonment in Asia
- District Population: 1.38 million (2011 census)
- Sex Ratio: 865 females : 1000 males
- Literacy Rates: 61.5%
- Major Industries: 2 thermal power plants, a national fertilizer plant, Petrochemical Plants, Yarn & Textiles Plants, Citrus Fruit Belts and Sugar Mills
- Nicknamed “City Of Lakes”
- One of the largest food grain and cotton markets in northern India

Future Prospects:

State Government proposes to make Bathinda a model city of Punjab through setting up of :

- Special Economic Zone (SEZ) for Textiles
- Commercial Aviation School
- International Cricket Stadium & Academy
- Bathinda Airport
- Air-conditioned bus stand

Brands present in Bathinda



Brand Name	Average Sales/ Year*	Carpet Area (sq. ft.)	Avg. Sales/ sq. ft. / year
KAPSONS	12,00,00,000	8000	15000
PEOPLE	1,44,00,000	1000	14400
LOUIS PHILIPPE	1,80,00,000	1200	15000
WOODLAND	1,68,00,000	2000	8400
REEBOK	1,20,00,000	800	15000
SUBWAY	48,00,000	400	12000

* Sources: Market Information / Intelligence

Project Highlights

Description	: Shopping Mall
Location	: NH-15, Lake Front, Bathinda, Punjab
Mall GLA	: 1,15,000 sq. ft (approx)
Levels	: GF+1F+2F+3F+4F+Terrace
Status	: Part Operational – Ready for Fitout





Q Cinemas
Operational
4 screens
808 seats

Game Zone
Operational
12,000 sq. ft

Food Court
Semi- Operational
9 kitchens

5 Anchors/ Mini Anchors
Ready for Fitout

4 QSR – Fine Dine
1 Skylight Café
Ready for Fitout

Location

HBN Town Center – Lake Front TO	Time In Mins)
NFL Township	5
Thermal Colony	6
Mittal City Mall	5
Railway Station	11
Bathinda Bus Stand	9
Dhobi Bazar	10
Mall Road	12



Why HBN Town Center – Lake Front?

Strategic Location: The most prime location in entire Bathinda with easy access from all sides. Located on NH 15 opposite the Thermal Lake thus being an attraction to the localities & tourists.

Developer: HBN Group's strong market presence & brand image.

Mall Appearance: Long façade with high visibility. Superior interior finishes.

One Stop Destination: Multiplex, Departmental Store, FEC, Supermarket, Category Killers, QSR's, Fine Dine, Lake View Food Court, Banquet and selective mix of popular vanilla brands

Managed By: Re-orientation, Leasing & Marketing by Beyond Squarefeet Advisory Pvt. Ltd. & Asset Management by Beyond Squarefeet Mall Management Pvt. Ltd.

Parking: Ample double level basement car parking

Positioning



HBN Town Center – Lake Front is poised to be a

***“One Stop Family Destination”* for the people of Bathinda for Entertainment, Food, and the perfect mix of the best national & international brands.**

Predominantly Department Store, Supermarket,
QSR, Womens Fashion, Watches and Jewellery,
Footwear & Cosmetics



Re-oriented - Ground Floor Plan

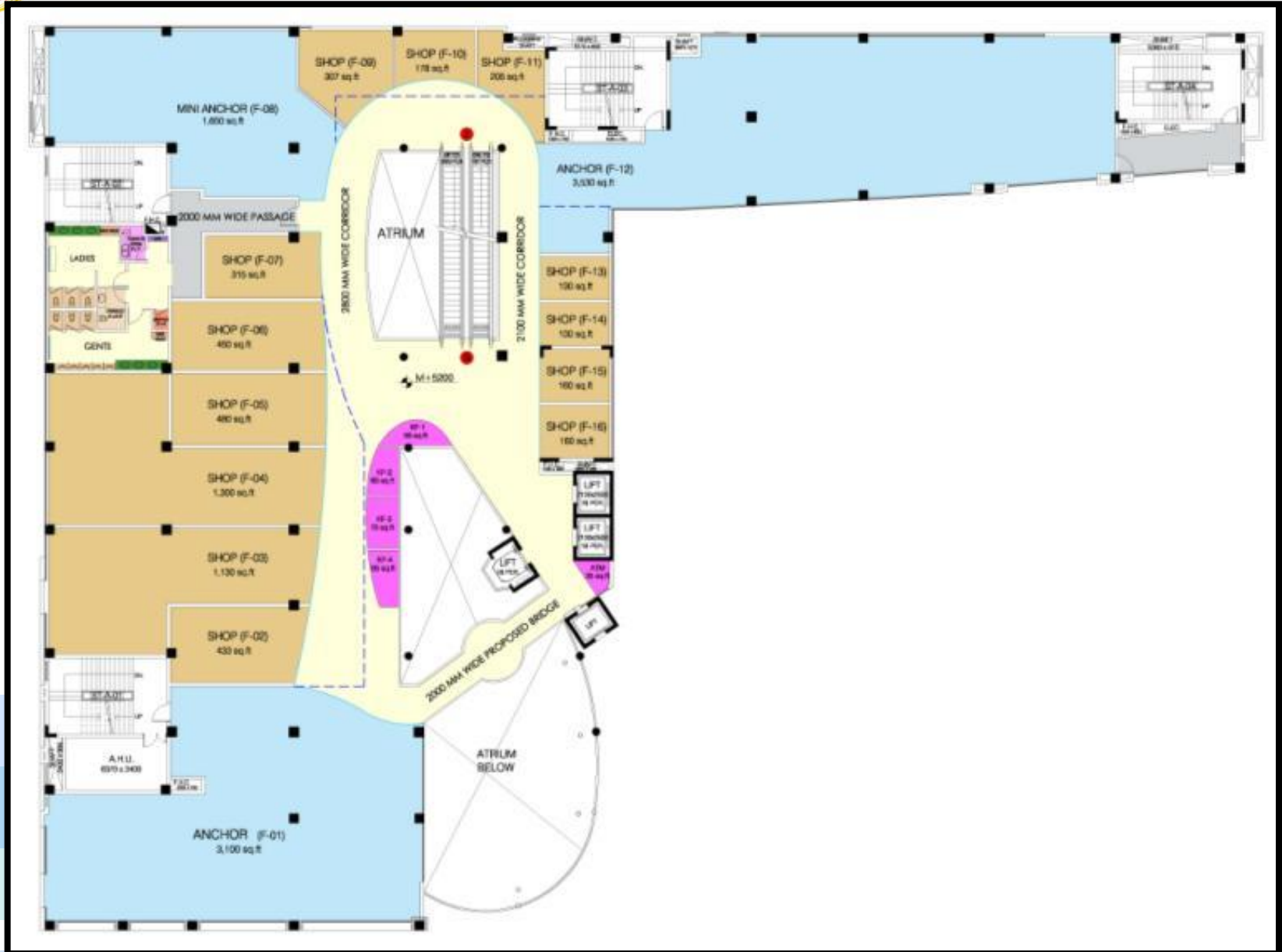


First Floor - Zoning

Predominantly Department Store,
Mens Fashion, Sportswear,
Unisex & Denims, and Kids Fashion



Re-oriented - First Floor Plan



Second Floor - Zoning

Predominantly Food Court, Fine Dine, Electronics, Furnishings, Salon Spa & Gifts and Accessories



Re-oriented - Second Floor Plan



Third Floor & Fourth Floor - Zoning

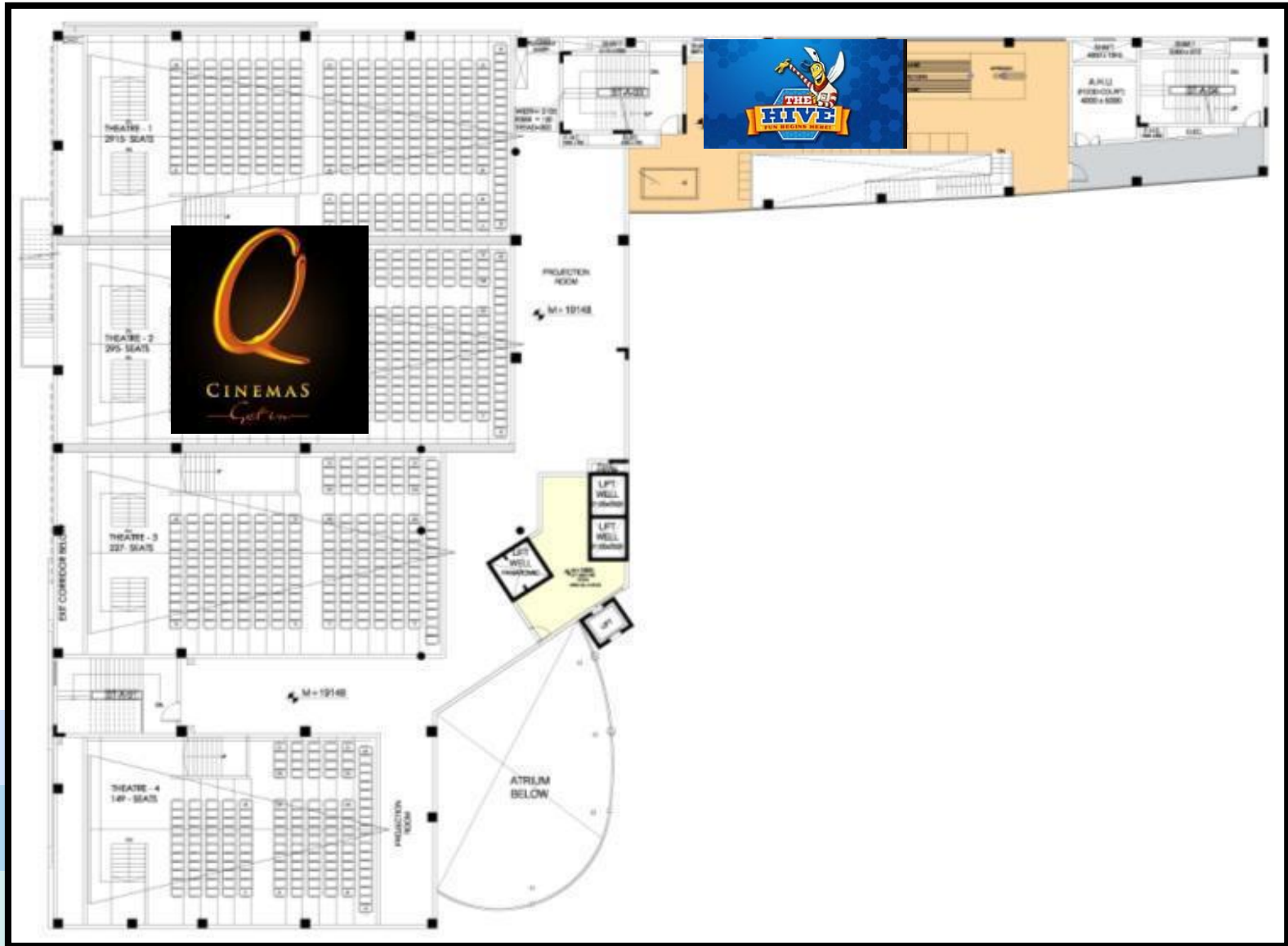
Predominantly
Multiplex & FEC



Re-oriented - Third Floor Plan



Re-oriented - Fourth Floor Plan



Brands Under Discussion



Our Presence

India | Iran | Nigeria | Nepal | Qatar

Corporate Office:

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