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Aug 04, 2014

Beyond Squarefeet conferred with the Top 100 SME by MSME Ministry

By *IMAGES Retail Bureau*



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Beyond Squarefeet Advisory was recently conferred with the 100 SME Award; the recognition to Beyond Squarefeet has been given from over 63,000 nominations received by India 100 SME Awards.

The award was conferred and handed over by Kalraj Mishra, Honourable Union Cabinet Minister for MSME, Government of India.

Beyond Squarefeet is also the 1st Indian mall advisory and mall management company to go international in this segment. Beyond Squarefeet in the last few years has won various such accolades, the recent being Best Shopping Mall Advisory Company (North India).

For the top 100 SME Award, Beyond Squarefeet was evaluated on both financial and non-financial parameters including domain knowledge. While the financial parameters of performance and financial strength were keenly evaluated, an equal emphasis was laid on the non-financial parameters covering innovation, international outlook, corporate governance etc.

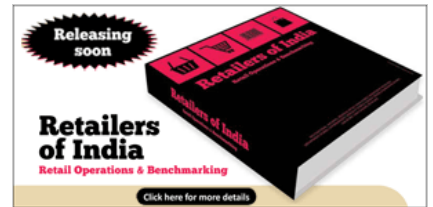
Speaking on this recognition Susil Dugarwal, Chief Mall Mechanic, Beyond Squarefeet says "Every award won by us is a clear indicator of the efforts put in by the entire team. It further implies the trust and credibility bestowed upon us by both, our clients and our customers. This award is a great motivator to the team; which revolves around our management mantra 'Nothing, But the Best'."

The India SME 100 celebrates India's top 100 SME businesses and places them as role models highlighting and endorsing their management practices and governance in their respective sectors. It acts as catalyst to recognise such SMEs and support them to eventually become large global-oriented companies. The awards also hope to inspire willing and able SMEs that have the potential to be world-class enterprises and offer them the platform to promote themselves to investors and partners to sustain growth.



Beyond Squarefeet conferred with the Top 100 SME by MSME Ministry

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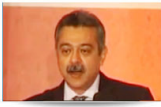




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